welcome

Welcome to Freeman, the industry's leading service contractor with more than 75 years of experience creating possibilities for our customers. At Freeman, our people make the difference, and when it comes to all the details of your show experience, our helpful employees have the expertise to ensure you always get your needs met exactly as specified. Above all, we take pride in putting you and your show requirements first, from furniture rental to material handling to custom exhibit programs, exhibit transportation, hanging signs and digital graphics. Whatever your exhibit requires, we have the premier resources to help you have the best show experience possible. Here are just a few of the outstanding services we are proud to offer you:

- Furnishings
- Carpet and Cleaning
- Freight and Material Handling Services
- Exhibit Transportation
- Rental Exhibit Programs
- Installation and Dismantle Services and Labor
- Digital Graphics and Signs

In addition, for some innovative design suggestions to help complement your exhibit, go to www.freemanco.com/furniturepairing and visit our Furniture Grouping Ideas section. You'll find everything you need to give your booth a coordinated and professional look.

how do I get started?

To get started, first take a look at Quick Facts highlighting your show specifics and other information you will find useful. Then, browse through our catalogs for the many services we offer. When you determine what your specific needs are, fax or mail the order forms or place your order online at www.myfreemanonline.com. As always, you may call one of our customer service experts at the number listed on Quick Facts for assistance. Please consult our General Information page for some important safety tips and other key facts about all the services we offer.

material handling and exhibit transportation

As the official service contractor for your show, Freeman is here to help you with all your material handling needs, which include exhibit material unloading, 30-day advance storage at the warehouse address, delivery to the booth and handling of empty containers to and from storage. When the event is finished, we also provide material removal from the booth for reloading onto outbound carriers. Freeman can also handle your inbound exhibit transportation to ensure your freight is shipped on-time to the show site or warehouse, based on your preference. For questions about material handling and other information, go to www.freemanco.com/FAQ.

questions?

Contact customer service at the number located on Quick Facts for any ordering questions you might have. For all other inquiries about Freeman, please call our customer service center at 888-508-5054. For fast, easy ordering, tools and helpful hints, go to www.myfreemanonline.com.

F R E E M A N
61 Browns Line
Toronto, Ontario, Canada M8W 3S2
416 252-3361 • Fax: 416 252-2365
E-mail: FreemanTorontoES@freemanco.com

Reading for the love of it 2011
FEBRUARY 10 - 11, 2011
SHERATON CENTRE HOTEL
TORONTO, ONTARIO

FREEMAN quick facts

SERVICE INFORMATION

BOOTH EQUIPMENT

Each 8' x 10' booth will be set with 8' high red and white back drape, 3' high red side dividers, one 6' x 30" red skirted table, two side chairs, one wastebasket and a 7" x 44" booth identification sign.

Booth vacuuming is provided prior to show opening on Friday, February 11, 2011. For booth vacuuming prior to show opening on Thursday, February 10, 2011, please refer to the enclosed Furnishing & Floral Order Form to request this service.

EXHIBIT HALL CARPET

The exhibit area is carpeted; however, please refer to the enclosed Carpet Order Form should you prefer to rent booth carpet.

DISCOUNT PRICE DEADLINE DATE

In order to receive advance order discount rates listed on the price sheet, we must receive your order and payment by **January 26, 2011.**

Save money by ordering labor in advance. All display labor orders placed at show site will be charged an additional 30% above the advance rate.

SHOW SCHEDULE

EXHIBITOR MOVE-IN

For more information and helpful hints on preshow procedures and move-in, please go to www.freemanco.com/preshowFAQ.

Wednesday	February 9, 2011	1:00 PM - 6:00 PM (Sheraton Hall & Osgoode Ballroom)
Wednesday	February 9, 2011	7:00 PM - 9:00 PM (Vide & Grand Ballroom Foyer)

All exhibits must be fully installed by **9:00 PM on February 9, 2011.**

EXHIBIT HOURS

Thursday	February 10, 2011	8:15 AM - 4:30 PM
Friday	February 11, 2011	8:15 AM - 4:00 PM

EXHIBITOR MOVE-OUT

For more information and helpful hints on postshow procedures and move-out, please go to www.freemanco.com/postshowFAQ

Friday	February 11, 2011	4:00 PM - 8:00 PM

SERVICE CENTRE HOURS

We will have staff available at the Freeman Service Centre as follows:

Wednesday	February 9, 2011	12:00 PM - 7:00 PM
Thursday	February 10, 2011	7:00 AM - 10:00 AM
Friday	February 11, 2011	2:00 PM - 6:00 PM

DISMANTLE AND MOVE-OUT INFORMATION

- All exhibitor materials must be removed from the exhibit facility by **8:00 PM on February 11, 2011**.
- To ensure all exhibitor materials are removed from the exhibit facility by the Exhibitor Move-Out deadline please have all carriers check-in by **6:30 PM on February 11, 2011**.

POST SHOW PAPERWORK AND LABELS

Our Exhibitor Services Department will gladly prepare your outbound Material Handling Agreement and labels in advance. Complete the Outbound Shipping form and your paperwork will be available at show site. Be sure your carrier knows the company name and booth number when making arrangements for shipping your exhibit at the close of the show.

Please note: All items not ordered through Freeman direct may be subject to Material Handling Charges and are the responsibility of the Exhibitor.

SHIPPING INFORMATION

Warehouse Shipping Address:

Exhibiting Company Name / Booth #
Reading For The Love Of It 2011
C/O Freeman
61 Browns Line
Toronto, Ontario, Canada M8W 3S2

Freeman will accept crated, boxed or skidded materials beginning **January 10, 2011** at the above address and must be accompanied with a Certified Weight Ticket. To avoid additional after deadline charges, materials must arrive by **February 2, 2011**. The warehouse will receive shipments Monday through Friday during the hours of 8:00 AM - 4:30 PM. To check on the arrival of freight, please call 416-252-3361.

Show Site Shipping Address:

Exhibiting Company Name / Booth #
Reading For The Love Of It 2011
C/O Freeman
Sheraton Centre Hotel - Sheraton Hall
100 Richmond Street West
Toronto, Ontario, Canada M5H 3K6

Freeman will receive shipments at the exhibit facility beginning **February 9, 2011 at 12:00 PM** and must be accompanied with a Certified Weight Ticket. Shipments arriving before this date may be refused by the facility. Any charges incurred for early freight accepted by the facility will be the responsibility of the exhibitor.

MATERIAL HANDLING

Exhibitors may hand-carry their own freight into the exhibit facility. All exhibitors handling their own freight will be responsible to arrange their own storage of empty containers during the show. No storage will be available on the show floor. The use of pump trucks and other mechanical equipment however, is not permitted.

If you do not wish Freeman to handle your freight, please complete the Material Handling Exemption Form contained in the service manual and return to exhibitor services. As well, a representative of your company is required on the loading dock to receive and sign for your shipments at the time of arrival or you will be charged accordingly. Freeman will control access to the loading docks in order to provide for a safe and orderly move in/move out.

Any material handled by Freeman will be charged according to the rates listed within the service manual. **Please refer to the Material Handling Order Form contained in this service manual for charges.**

FREEMAN ONLINE®

Our Internet online ordering service, Freeman OnLine is available for your convenience to order all Freeman services, view show schedule, or print order forms. Once your show is available online you will receive an email which includes a direct link to Freeman OnLine.

To place online orders you will be required to enter your unique Login ID and Password. If this is your first time to use Freeman OnLine, click on the "Login" link in the top right corner to create a new account. To access Freeman OnLine® for **Reading For The Love Of It 2011** without using the link, go to **http://www.freemanco.com/store/show/showInformation.jsp?showID=260097&nav=02** and click on the "Login" link in the top right corner. If you need assistance with Freeman OnLine please call our Customer Support Center at (1-888-508-5054)

EXHIBIT TRANSPORTATION AND CUSTOMS

As part of the Freeman service and to make your shipping and transportation experience as seamless as possible, Freeman Exhibit Transportation has been appointed as the official carrier and customs clearance service provider for the **Reading For The Love Of It**. Our Exhibit Transportation Department will be in contact with you to discuss your shipping requirements, however if you wish to contact us, please call our toll free number at 877- 478-1113 to speak to a Customer Service Representative.

AS A REMINDER

All shipments originating outside Canada require Canada Customs Clearance and U.S Customs/Homeland Security (if applicable) on the return.

SMALL PACKAGES/BOXES DELIVERIES (Including Portable Display Cases)

Toronto is an international destination and, as such, duties, taxes and customs clearance fees applies. If you are shipping Air or Ground with the following small packages companies, Fed-ex, UPS, Airborne, DHL, or any other small package/boxes carriers please confirm that all ancillary charges(duties, taxes & Customs clearance fees) are PREPAID. This includes 3rd Party Shippers (ie:Fullfillment Centres, etc.). Any shipments that are sent collect will not be accepted by Freeman and they will be refused.

In some instances, carriers do not declare ancillary collect charges upon delivery to our warehouse and Freeman is billed 30-90 days after the event has closed. In these situations, any charges (duties, taxes & Customs clearance fees) are re-billed to the corresponding exhibitors plus "Advancement Fees".

LABOUR INFORMATION

Union Labour may be required for your exhibit installation and dismantle. Please carefully read the LABOUR JURISDICTIONS to determine your needs. Exhibitors supervising labour need to pick up and release their labour at the Service Desk.

Refer to the order form under Display Labour for Straight Time and Overtime hours.

ASSISTANCE

We want you to have a successful show. If we can be of assistance, please call our Exhibitor Services Department at 416-252-3361 or via email at FreemanTorontoES@freemanco.com.

WE APPRECIATE YOUR BUSINESS!

FREEMAN GENERAL INFORMATION

PRIVACY POLICY

Pursuant to the Personal Information Protection and Electronic Documents Act, Freeman has formalized its current practices into a privacy policy. A copy of our full privacy policy is available on request or by visiting our website at http://www.freemanco.com/freeman/privacy.jsp#Canada

Freeman collects business information from its customers to enable us to perform contracted services. Only very infrequently will any identifiable personal information be collected. If any personal information is collected, Freeman will obtain consent at the time of the collection, disclosure and /or use. You then would have the right to access any of the information we have collected and withdraw your consent for the above at any time. If you have any questions or would like more information on our privacy policy, please contact us. We would be more than happy to discuss this matter with you. You may contact our privacy officer at barbara.baird@freemanco.com.

TRANSLATION SERVICE

Freeman is pleased to offer a new service for our international exhibitors that provides quick interpretation and translation in 150 languages. This service will not only interpret for us on a three-way conversation, but also translate emails from customers. To access this service you may contact Freeman Toronto Exhibitor Services at 416-252-3361 or Freeman's Customer Support Center at 888-508-5054.

HELPFUL HINTS

SAVE MONEY

Order early to take advantage of advance order discount rates, place your order by early deadline order date: **January 26, 2011.**

AVOID DELAY

Ship early to avoid delays. Shipments arriving late at show site will cost you money, time and business!

SAFETY TIPS

Use a ladder, not a chair. Standing on chairs, tables and other rental furniture is unsafe and can cause injury to you or to others. These objects are not designed to support your standing weight.

Be aware of your surroundings. You are in an active work area with changing conditions during move-in and move-out. Pay attention. Look for obstacles, and machinery and equipment that are in use. Keep your eyes open for scooters and forklifts. The drivers of these vehicles may not be able to see you. Stay clear of dock areas, trucks and trailers. These areas can be particularly dangerous.

Prevent electrical shocks, falling items and damage to materials. Do not attach items or equipment to the drapes or metal framework provided for you booth. This can cause serious injury or damage to materials.

We do not accept Hazardous Materials. If you ship any hazardous materials, you could be in violation of federal laws and may be subject to fines & penalties.

The operation or use of all motorized lifts and motorized material handling equipment for installation/ dismantle of exhibits is NOT permitted by exhibitors or by their exhibitor appointed contractors (EAC's). Thank you for your cooperation.

EXHIBITOR ASSISTANCE

For more information and helpful hints on preshow procedures and move-in, please go to www.freemanco.com/preshowFAQ.

For more information and helpful hints on postshow procedures and move-out, please go to www.freemanco.com/postshowFAQ.

Call Freeman's Exhibitor Services department at 416-252-3361 or via email at FreemanTorontoES@ freemanco.com with any questions or needs you may have.

EXHIBIT transportation
transport d'exposition

Making your show experience a success hinges not only on what you bring to the show, but also what you take away. No one knows that better than Freeman. We've had more than 75 years of experience in the business, and we're here to help you with all your exhibit transportation needs. From initial inbound transportation and move-in to move-out and outbound transportation, we've got the specialists to assist you with all your show requirements. Take a look at the services we can offer you and you'll see why we're the best in the business.

Don't forget about inbound shipping! Complete and send the attached order form to order your inbound and outbound shipping.

Le succès de votre expérience d'exposition dépend non seulement de ce que vous apportez à l'exposition, mais également de ce que vous en retirez. Personne ne le sait mieux que Freeman. Forts de plus de 75 années d'expérience dans le secteur, nous entendons vous offrir le soutien nécessaire à l'égard de tous vos besoins en matière de transport d'exposition. Du transport initial, à l'installation et au démantèlement, jusqu'à la sortie, nos spécialistes sont capables de vous aider pour tous vos besoins d'exposition. Jetez un coup d'oeil à tous nos services ; vous verrez pourquoi nous sommes le chef de file de l'industrie.

N'oubliez pas le transport à l'entrée ! Remplissez et envoyez le formulaire ci-joint pour commander le transport à l'entrée et à la sortie.

Call our transportation experts at 877-478-1113. For fast, easy ordering, go to www.myfreemanonline.com.
Appelez nos experts de transport d'exposition au 877-478-1113.
Pour commander rapidement et en toute simplicité, visitez le www.myfreemanonline.com

EXHIBIT TRANSPORTATION services

services de TRANSPORT D'EXPOSITION

As the official service contractor, we can make it easier for you to transport your exhibit to the show and on to its next destination. Our on-site experts are there every step of the way – preshow, move-in, on the actual show days as well as during move-out. Also, if you need anything after the show, your Freeman contact will be there to assist you. Some of our available services also include:

- A special toll-free number where Freeman experts give you the fast, friendly service that has become our trademark, track shipments, arrange for pickup and more.
- One convenient invoice with all your show services prequoted, so you never get hit with hidden costs. Freeman also offers competitive prices for exhibit transportation with value-added customer service.
- Preprinted shipping labels and material handling agreements. There is no need to handwrite all your labels when we can print them for you automatically.

Don't forget about inbound shipping! Complete and send the attached order form to order your inbound and outbound shipping.

questions?

Call our exhibit transportation experts at 877-478-1113. For fast, easy ordering, go to www.myfreemanonline.com.

En tant que fournisseur de service officiel, nous pouvons faciliter le transport de votre matériel d'exposition au salon, et jusqu'à sa prochaine destination. Il y a des experts sur place à chaque étape : avant la tenue de l'événement, à l'installation, pendant l'exposition et au démontage. En plus, si vous avez des besoins additionnels une fois l'événement terminé, votre personne-ressource de Freeman sera disponible pour vous aider. Les services que nous offrons comprennent :

- Un numéro spécial sans frais où les experts de Freeman vous offrent un service rapide et amical, qui est devenu notre marque de commerce, pour localiser des envois, planifier des cueillettes et plus encore.
- Une seule facture pratique incluant un estimé de vos services d'exposition pour que vous ne soyez jamais surpris par des frais cachés. En plus, Freeman offre des tarifs compétitifs de transport d'exposition avec un service à la clientèle à valeur ajoutée.
- Des étiquettes pré-imprimées pour vos envois et ententes sur la manutention de matériel. Pourquoi écrire vos étiquettes à la main quand nous pouvons les imprimer automatiquement pour vous?

N'oubliez pas le transport à l'entrée ! Remplissez et envoyez le formulaire ci-joint pour commander le transport à l'entrée et à la sortie.

questions ?

Appelez nos experts de transport d'exposition à 877-478-1113. Pour commander rapidement et en toute simplicité, visitez le www.myfreemanonline.com.

FREEMAN

CANADA customs douanes CANADIENNES

Exhibiting internationally may seem daunting, but the details don't have to get in your way. Freeman will manage customs clearance for all of your shipping needs, ensuring that your booth and your products make it safely to your event. On time, and in one piece.

As the official service contractor, we handle every logistical issue from start to finish…before the show, on-site and while everything travels on to its next destination. Whichever carrier you choose, Freeman knows how to help you clear your goods with customs officials, making your entrance and exit smooth and stress-free.

We think of you as our first-class customer, getting you across the border – and back – with experience and expertise.

Bien qu'exposer à l'échelle internationale puisse sembler poser un défi de taille, les détails pour y arriver n'ont pas à se mettre en travers de votre route. Freeman se chargera du dédouanement pour tous vos besoins en matière d'expédition, et garantit l'arrivée à bon port de votre kiosque et de vos produits pour l'événement prévu. En toute sécurité, à temps, et en un seul morceau.

À titre de fournisseur officiel de service, nous assumons la responsabilité de chaque aspect logistique, du départ jusqu'à l'arrivée… Avant l'exposition, sur place et au cours du transport de votre matériel vers sa prochaine destination. Quel que soit le transporteur que vous choisissez, Freeman sait comment vous aider à dédouaner vos marchandises auprès des fonctionnaires des douanes. L'entrée, tout comme la sortie, peuvent donc se dérouler tout en douceur et sans stress.

Nous vous considérons comme un client de première classe, et c'est pourquoi nous mettons notre expérience et notre expertise à votre service pour vous vous faire franchir la frontière, à l'entrée et à la sortie.

Call our transportation experts at 877-478-1113. For fast, easy ordering, go to www.myfreemanonline.com.
Appelez nos experts du transport au 877-478-1113.
Pour commander rapidement et en toute simplicité, visitez le www.myfreemanonline.com

CANADA customs douanes CANADIENNES

Our secret to painless international transport is advance planning. Here are a few ways that we can help you be where you want to be, with exactly what you need when you get there.

- Organization of required customs documents.
- Assistance in the completion of required customs documents.
- Preparation of one invoice, detailing all of your show services on one convenient form.
- Around-the-clock availability, via a special toll-free phone number that will connect you with your customs specialist.
- Competitive pricing.

Notre secret pour un transport international sans tracas consiste en une planification avancée. Voici quelques moyens mis à votre disposition afin de vous aider à vous rendre là où vous le voulez, et à disposer exactement de ce dont vous aurez besoin à votre arrivée.

- Organisation des documents de douanes requis.
- Service de soutien pour remplir les documents de douanes requis.
- Préparation d'une facture précisant tous les services retenus en vue de votre exposition, offerte en un format pratique.
- Service offert 24 heures sur 24 par l'entremise d'une ligne spéciale sans frais, qui vous mettra en contact avec votre spécialiste des douanes.
- Tarifs concurrentiels.

FREEMAN

FREEMAN

NORTH AMERICAN LOGISTICS SERVICES INC.
www.nalsi.com

IT IS OUR PLEASURE TO ANNOUNCE

Freeman Exhibit Transportation, in conjunction with **North American Logistics Services** will be providing **Canadian Customs Clearance Services** as well as, U.S. customs clearance for the return of your shipment (if applicable) for:

Reading for the love of it 2011

FEBRUARY 10 - 11, 2011

Freeman Exhibit Transportation / North American Logistics Services will manage all of your customs clearance formalities and ensure your products arrive at the show. Should you require a copy of our **FREEMAN SHIPPING & CUSTOMS GUIDE,** please complete the form below and we will be more than happy to send everything you need and assist you in making the customs procedures as painless and effortless as possible.

Our **FREEMAN SHIPPING & CUSTOMS GUIDE** includes all the documents and information needed to ship to Canada and return. Freeman Transportation personnel will guide you through every step necessary to ensure that your goods are cleared through Canada customs in a timely manner. In addition, they will be at show site during move-in, show hours and during move-out for your convenience.

As an added benefit, customs clearance and transportation services will be invoiced to you along with all other Freeman services we offer at the show.

Should you have any questions or would like a quote please contact our Exhibit Transportation & Customs Clearance Services Team at
1-877-478-1113 (Toll Free) or by fax at 905-951-3145
WE LOOK FORWARD TO WORKING WITH YOU

PLEASE SEND _____ COPY/COPIES OF YOUR **FREEMAN SHIPPING & CUSTOMS GUIDE**

Name: _____

Email: _____

Fax: _____ Tel: _____

Company Name: _____

City: _____State: _____Zip Code: _____

Booth#:_____

F R E E M A N

1-877-478-1113

METHOD OF PAYMENT MUST ACCOMPANY YOUR ORDER

USE ONLY IF YOU ARE SHIPPING YOUR EXHIBIT MATERIALS BY FREEMAN AND/OR ORDERING CUSTOMS CLEARANCE

NAME OF SHOW: **Reading** for the love of it 2011

COMPANY NAME: BOOTH #:

CONTACT NAME: PHONE #:

E-MAIL ADDRESS: FAX #:

PICK UP AND/OR CUSTOMS INFORMATION

Requested Pick Up Date: Contact Person:

Company Name: Tax ID #:

Pick Up Address:

City: Prov/State: Postal/Zip Code:

E-mail address: Phone #:

PLEASE NOTE WHEN ORDERING

- All charges will be included on your show services invoice.
- By selecting below, you are authorizing Freeman to effect customs clearance and/or pick-up and delivery of your shipment.

ORDERING SERVICE

- Schedule pick-up by calling TOLL FREE: **1-877-478-1113**
- Fax this Order Form with the Canada Customs Invoice (if applicable) to **416-252-2365**

Section 1: PLEASE SELECT

☐ Transportation & Customs Clearance
(Complete Section 2 to 6 & Canada Customs Invoice)

☐ Transportation Only
(Complete Section 2 to 6)

☐ Customs Clearance Only
(Complete Section 5 & 6 & Canada Customs Invoice)

Section 2: DESTINATION

☐ I will be shipping to the **WAREHOUSE**

Reading For The Love Of It 2011
Company Name, Booth #_____
C/O Freeman
61 Browns Line
Toronto, Ontario, Canada M8W 3S2

SHIPMENTS ACCEPTED BEGINNING JANUARY 10, 2011

TO AVOID DEADLINE CHARGES DELIVER BY FEBRUARY 2, 2011

☐ I will be shipping to **SHOW SITE**

Reading For The Love Of It 2011
Company Name, Booth #_____
C/O Freeman
Sheraton Centre Hotel
100 Richmond Street West
Toronto, Ontario, Canada M5H 3K6

DO NOT DELIVER BEFORE FEBRUARY 9, 2011 AT 12:00 PM

Section 3: OUTBOUND SHIPPING

☐ Please check this box if you would like to schedule outbound Freeman Exhibit Transportation. Our Exhibit Transportation team will supply you with a Material Handling Agreement at show site for your shipping instructions and signature. In order to pre-print your Outbound Material Handling Agreement and labels, please complete the following information **if your return address is different from pick up address:**
Ship to address:

_____
_____
_____
_____

Number of Labels:_____

Section 4: TYPE OF SERVICE - Choose One

AIR

☐ 1 Day: Delivery next business day* (before 5:00 p.m.)
*Some restrictions may apply.
☐ 2 Day: Delivery by 5:00 P.M. second business day
☐ Deferred: Delivery within 3 - 4 business days
☐ Declared Value $ _____
(Additional charges will apply for declared value)
Air Transportation charges are billed by Dimensional or Actual Weight, whichever is greater.

GROUND

☐ Standard Ground: Dependent on distance
☐ Expedited Ground: Tailored to specific requirements
☐ Specialized: Pad wrapped, uncrated, or truckload

Section 5: SHIPPING AND/OR CUSTOMS INFORMATION

Items to be shipped

Number of Pieces		Weight (lbs)
___	Crates (wooden)	
____	Cartons (cardboard)	_____
____	Cases/Trunks (fiber) (colour _____)	_____
____	Skids/Pallets	_____
____	Carpet (colour _____)	_____
____	Other (_____)	_____
____	Total	_____

Size of largest piece: (H) _____ (W) _____ (L) _____

NOTE: Shipments will be weighed and measured prior to delivery.

Section 6: METHOD OF PAYMENT FORM

No shipments will be picked up or delivered without payment.

Please fill-out your credit card information on the METHOD OF PAYMENT FORM, located in this Exhibitor Service Manual and return a signed copy by Fax to Freeman at 416-252-2365.

TRANSPORTATION AND CUSTOMS CLEARANCE CHARGES DO NOT INCLUDE MATERIAL HANDLING CHARGES

PLEASE REFER TO THE MATERIAL HANDLING RATES LOCATED IN THIS EXHIBITOR SERVICE MANUAL

JOB #:260097

04/10

FREEMAN exhibit transportation & customs

FREEMAN

North American Logistics Inc

CANADA CUSTOMS INVOICE

Page 1 of 1

1. Vendor (Name and Address) / Vendeur (Nom et Adresse)

ACME Company
1234 Coyote Lane
Desert City, Sahara, USA
54321
Attn: Wily Coyote @ 416-555-1212

2. Date of Direct Shipment to Canada
Date d'expedition directe vers le Canada

January 1, 2001 > **"Shipping Date"**

3. Other References (Include Purchaser's Order No.)
Autres references (include le no de commande de l'acheteur)

"Your IRS or Fed Tax ID"

4. Consignee (Name and Address) / Destinataire (Nom et Addresse)

ACME Company
c/o Freeman
61 Browns Line
Toronto, Ontario
M8W-3S2
Show: Vegetables Fair Booth#: _____

5. Purchaser's Name and Address (if other than Consignee)
Nom et Addtesse de l'acheteur (s'il deffere du destinataire)

6. Country of Transhipment / Pays de transborderment

7. Country of Origin of Goods
Pays d'origine des marchandises

USA

If shipment includes goods of different origins
enter origins against items in 12.
Si l'expedition comprend des marchandises
d'origines ddifferentes, en preciser la provenance en 12

VII. Is this a related company transaction?
Est-ce que les compagnies sont liees entre elles?

Yes [XX] OUI NO [ ] NON

9. Condition of Sale and Terms of Payment (I.e.: Sale, Consignment Shipment, Leased Goods, etc.) Conditions de vente et modalities de paiement)p. Ex. Vente, Expedition en consignation, location de marchandises, etc.)

8. Transportation: Give Mode and Place of Direct Shipment to Canada
Transport: Preciser mode et Lieu d'epeedition directe vers le Canada

Via Ground, Desert City, Sahara

10. Currency of Settlement / Devises du paiement

USD

11. No. of Pkgs. Nbre. De colis	12. Specification of Commodities (Kind of Packages) Marks and Numbers, General Description and Characteristics, i.e. Grade Quality) Designation des articles (Nature des colis, marques et numeros, description generale et caracteristiques, p. ex. Classe, qualite)	13. Quantity (State Unit) Quantite (Preciser l'unite)	Replacement Value Valeur de Remplacement 14. Unit Price Prix Unitaire	15. Total
1	Case - Display Booth (knockdown) with Graphics.	1	$6,000.00	$6,000.00
1	Box of Company Brochures "Title: Vegetable & Things"	1	$120.00	$120.00
1	Box of give-away Pens	150	$0.25	$37.50

Canadian Customs Clearance by: Freeman 1-877-478-1113

XI.1 Total Number of Pieces / Nombre total de pieces: 3

18. If any fields of 1 to 17 are included on an attached commercial invoice, check this box
Si les renseignements des zones 1 a 17 figurenet sur la facture commerciale cocher cette case [ ]

Commercial Invoice No. / No. De la facture commerciale _____

16. Total Weight / Poids total
Net
Gross / Brut **156 lbs.**

17. Invoice Total
Total de la facture
$6,157.50

19. Exporter's Name and Address (if other than Vendor)
Nom et adresse de l'exportateur (s'il deffere du vendeur)

20. Originator (Name and Address)
Expediteur d'origine (Nome et adresse)

Same as Consignee

21. Departmental Ruling (if applicable)
Decision ministerielle (s'il y a lieu)

22. If fields 23 to 25 are not applicable, check this box
Si les zones 23 a 25 sont sans objet, cocher cette case [XX]

23. If uncluded in field 17 indicate amount
Si compris dans le total a la zone 17, preciser
(I) Transportation charges, expenses and insurance From the place of direct shipment to Canada
Les frais de transport, depenses et assurances a partir du lieu d'expedition directe vers le Canada
$ _____
(ii) Costs for construction, erection, and assembly incurred after importation into Canada
Les couts de construction, de montage et d'assemblage apres importation au Canada
$ _____
(iii) Export packing
Le cout de l'emballage d'exportation
$ _____

24. If not included in field 17 indicate amount
Si non compris dans le total a la zone 17, preciser
(I) Tranportation charges, expenses and insurance to the place of direct shipment to Canada
Les frais de transport, depenses et assurances jusqu'au lieu d'expedition directe vers le Canada
$ _____
(ii) Amounts for commissions other than buying commissions
Les commissions autres que celles versees pour l'achat
$ _____
(iii) Export packing
Le cout de l'emballage d'exportation
$ _____

25. Check (if applicable)
Cocher (s'il y a lieu)
(I) royalty payments or subsequent proceeds are paid or payable by the purchaser
Des redevances ou produits ulterieurs ont ete ou seront verses par l'acheteur [ ]
(ii) The purchaser has supplied goods and services for use in the production of theses goods
L'acheteur a fourm des biens ou des services pour la production de ces marchandises [ ]

FREEMAN

North American Logistics Inc

CANADA CUSTOMS INVOICE

Page of

1. Vendor (Name and Address) / Vendeur (Nom et Adresse)

2. Date of Direct Shipment to Canada
Date d'expedition directe vers le Canada

3. Other References (Include Purchaser's Order No.)
Autres references (include le no de commande de l'acheteur)

4. Consignee (Name and Address) / Destinataire (Nom et Addresse)

Show: Booth#:

5. Purchaser's Name and Address (if other than Consignee)
Nom et Addtesse de l'acheteur (s'il deffere du destinataire)

6. Country of Transhipment / Pays de transborderment

7. Country of Origin of Goods
Pays d'origine des marchandises

If shipment includes goods of different origins
enter origins against items in 12.
Si l'expedition comprend des marchandises d'origines ddifferentes, en preciser la provenance en 12

VII. Is this a related company transaction?
Est-ce que les compagnies sont liees entre elles?
Yes ☐ OUI NO ☐ NON

9. Condition of Sales and Terms of Payment (I.e.: Sale, Consignment Shipment, Leased Goods, etc.) Conditions de vente et modalities de paiement. (Ex. Vente, Expedition en consignation, location de marchandises, etc.)

8. Transportation: Give Mode and Place of Direct Shipment to Canada
Transport: Preciser mode et Lieu d'epcedition directe vers le Canada

Via

10. Currency of Settlement / Devises du paiement

11. No. of Pkgs. Nbre. De colis	12. Specification of Commodities (Kind of Packages) Marks and Numbers, General Description and Characteristics, i.e. Grade Quality) Designation des articles (Nature des colis, marques et numeros, description generale et caracteristiques, p. ex. Classe, qualite)	13. Quantity (State Unit) Quantite (Preciser l'unite)	Replacement Value Valeur de Remplacement	
			14. Unit Price Prix Unitaire	15. Total
	CANADIAN CUSTOMS CLEARANCE BY: Freeman Customs Services 877-478-1113			
XI.1 Total Number of Pieces / Nombre total de pieces				

18. If any fields of 1 to 17 are included on an attached commercial invoice, check this box
Si les renseignements des zones 1 a 17 figurenet sur la facture commerciale cocher cette case ☐
Commercial Invoice No. / No. De la facture commerciale _____

16. Total Weight / Poids total
Net | Gross / Brut

17. Invoice Total
Total de la facture

19. Exporter's Name and Address (if other than Vendor)
Nom et adresse de l'exportateur (s'il deffere du vendeur)

20. Originator (Name and Address)
Expediteur d'origine (Nome et adresse)
Same as Consignee

21. Departmental Ruling (if applicable)
Decision ministerielle (s'il y a lieu)

22. If fields 23 to 25 are not applicable, check this box
Si les zones 23 a 25 sont sans objet, cocher cette case XX

23. If uncluded in field 17 indicate amount
Si compris dans le total a la zone 17, preciser
(I) Transportation charges, expenses and insurance From the place of direct shipment to Canada
Les frais de transport, depenses et assurances a partir du lieu d'expedition directe vers le Canada
$ _____
(ii) Costs for construction, erection, and assembly incurred after importation into Canada
Les couts de construction, de montage et d'assemblage apres importation au Canada
$ _____
(iii) Export packing
Le cout de l'emballage d'exportation
$ _____

24. If not included in field 17 indicate amount
Si non compris dans le total a la zone 17, preciser
(I) Tranportation charges, expenses and insurance to the place of direct shipment to Canada
Les frais de transport, depenses et assurances jusqu'au lieu d'expedition directe vers le Canada
$ _____
(ii) Amounts for commissions other than buying commissions
Les commissions autres que celles versees pour l'achat
$ _____
(iii) Export packing
Le cout de l'emballage d'exportation
$ _____

25. Check (if applicable)
Cocher (s'il y a lieu)
(I) royalty payments or subsequent proceeds are paid or payable by the purchaser
Des redevances ou produits ulterieurs ont ete ou seront verses par l'acheteur ☐
(ii) The purchaser has supplied goods and services for use in the production of theses goods
L'acheteur a fourm des biens ou des services pour la production de ces marchandises ☐

F R E E M A N
61 Browns Line
Toronto, Ontario, Canada M8W 3S2
416-252-3361 • Fax: 416-252-2365
E-mail: FreemanTorontoES@freemanco.com

METHOD OF PAYMENT MUST ACCOMPANY YOUR ORDER

DISCOUNT PRICE DEADLINE DATE JANUARY 26, 2011

FREEMAN show special

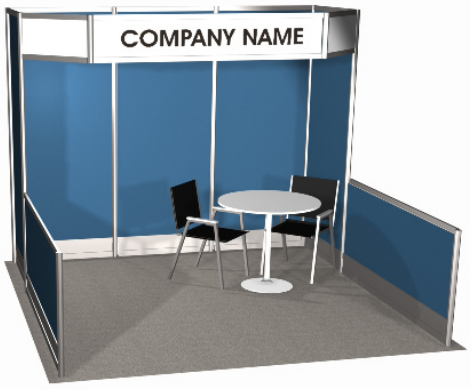
Reading for the love of it 2011

NAME OF SHOW:

EXHIBITING COMPANY NAME: BOOTH #:

PRINT NAME: E-MAIL

SIGNATURE: DATE:



SHOW PACKAGE INCLUDES

- Carpet
- 1-Bugle Base Table
- 2- Grey Arm Chairs
- All set-up and dismantle labour included in the price
- Fascia header sign with company name

	Discount	Standard
☐ 8' x 10'	$ 1112.00	$1445.60
☐ 8' x 20'	$ 1790.00	$2327.00

Orders received after the deadline date or without payment will be charged the Standard Rate.

Electrical & Cleaning Services are not included in the price of your rental exhibit.

For fast, easy ordering, go to www.freemanco.com

CHOOSE YOUR PANELS

Your choice of panels is included in the price of your Rental Exhibit. Please contact Exhibitor Sales for other options.

☐ **BLUE FABRIC** ☐ **GREY FABRIC**

☐ **BLACK FABRIC** ☐ **WHITE HARDWALL**

Your may upgrade your panels to Slatwall at an additional cost of $100.00 per panel plus applicable taxes.

☐ **WHITE SLATWALL** ☐ **BLACK SLATWALL**

☐ **MAPLE SLATWALL**

CARPET

Our Classic Carpet is included in the price of your Rental Exhibit. The following colours are available.

☐ Blue ☐ Red ☐ Grey ☐ Black

☐ **Custom Logo Header -** Please check to have an Exhibitor Sales Specialist contact you regarding pricing.

If you have any questions or need assistance in completing your order, please call Exhibitor Sales @ (416) 252-3361

HEADER IDENTIFICATION SIGN

A personalized header/sign on a white background is included in the price of your Rental Exhibit. Circle the font style for your header identification sign, and then indicate your colour preference.

CLARENDON MEDIUM ENVIRO

EUROSTILE BOLD HELVETICA BOLD

TIMES NEW ROMAN

Indicate which colour lettering you would like. We have a wide variety of standard colours available:

Letter colour desired: _____

Indicate exactly how you want your company name to appear:

TOTAL COST

Sub-Total_____+ 13% Hst_____ = TOTAL_____

F R E E M A N
61 Browns Line
Toronto, Ontario, Canada M8W 3S2
416-252-3361 • Fax: 416-252-2365
E-mail: FreemanTorontoES@freemanco.com

METHOD OF PAYMENT MUST ACCOMPANY YOUR ORDER

DISCOUNT PRICE DEADLINE DATE JANUARY 26, 2011

NAME OF SHOW: Reading for the love of it 2011

COMPANY NAME: _____ BOOTH #: _____

CONTACT NAME: _____ PHONE #: _____

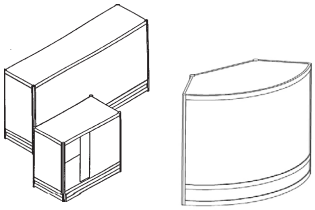
E-MAIL ADDRESS _____

For fast, easy ordering, go to www.myfreemanonline.com

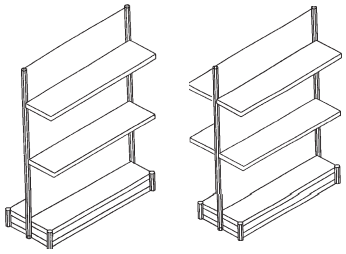
ACCESSORIES FOR RENTAL UNITS

SLATWALL

CABINETS



GONDOLAS



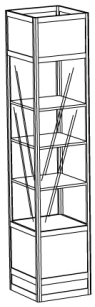
SHOWCASE

SHOWCASE TOWER 1M X 1/2M X 8'H

With overhead light (power not included)

OPEN SHOWCASE TOWER 1/2M X 1/2M X 8'H

With overhead light (power not included)



Qty	Part #	Description	Discount Price	Standard Price	Total

SHELVES *(Circle Colour)* Black or White

____	17201	1M Straight (37" x 12") ...	36.00	46.80	_____
____	17206	1M Angled (37" x 12").....	36.00	46.80	_____

LITERATURE POCKETS

____	174015	For 8½" x 11" Literature .	23.00	29.90	_____
____	174016	For 4" Literature.....	23.00	29.90	_____

CABINETS & LOCKS

(Circle Colour) Blue , Grey or Black Fabric, White PVC

____	17305	1M x ½M x 36" High	296.00	384.80	_____
____	17306	1M x ½M x 42" High	296.00	384.80	_____
____	17308	2M x ½M x 36" High	394.00	512.20	_____
____	17309	2M x ½M x 42" High	394.00	512.20	_____
____	17310	1M Radius x ½M x 36" H.	425.00	552.50	_____
____	173011	1M Radius x ½M x 42" H.	425.00	552.50	_____
____	17301	Aluminum Cabinet Lock	9.75	12.70	_____

WALL PANELS

(Circle Colour) Blue , Grey or Black Fabric, White PVC

____	173521	1M x 8' High	235.50	306.15	_____
____	173525	½M x 8' High	133.00	146.30	_____

Qty	Part #	Description	Discount Price	Standard Price	Total

SLATWALL PANELS

(Circle Colour) Black, White, Maple

____	1736100	1M x 8' High.....349.50		454.35	_____

GONDOLAS

(Circle Colour)Blue , Grey or Black Fabric, White PVC

____	174541	Single Sided 1M x 4' High...	299.25	389.05	_____
____	174542	Double Sided 1M x 4' High	409.50	532.35	_____
____	174581	Single Sided 1M x 8' High	383.50	498.55	_____
____	174582	Double Sided 1M x 8' High	494.50	642.85	_____

SHOWCASE (White PVC Only)

____	1755801	Showcase 1M x ½M x 8'H ...	598.00	777.40	_____
____	1755800	Showcase ½M x ½M x 8'H ..	427.00	555.10	_____
____	17551206	Showcase 1M x ½M x 42"H	351.50	456.95	_____

TOTAL COST

Sub-Total_____+ 13% Hst_____ = TOTAL_____

exhibit PACKAGES

Without a doubt, the single most important element in any trade show or exposition is your exhibit. It defines your company's look and image, attracts business and shows off your most important assets. That's why Freeman is committed to providing you with the exhibit that best fits your needs. We have more than 75 years of experience creating exhibits for our clients, so it's no wonder we're the premier exposition services experts. All our premium packages include choice of standard panel colors and materials, Classic Carpet in a variety of colors, daily cleaning, local delivery, installation and dismantling labor, light fixtures and the option to order designer panel colors and materials.

TOTALFLEX® by Freeman

Now available to rent or purchase, the TOTALFLEX system is versatile, lightweight, portable, durable, and needs just minutes and no tools to set up.

8'h x 8'w Floor Standing Unit

8'h x 10'w Floor Standing Unit (shown)

40"h x 6'w Tabletop Unit

40"h x 8'w Tabletop Unit

- Cases easily convert into a podium.
- Velcro® compatible fabric panels available in wide selection of colors.
- Custom graphics*, available through Freeman, can dramatically enhance your exhibit's appearance.

*All graphic design elements are priced separately and not included with exhibit order.

a.

package a

Our basic, professional free-standing counter exhibit allows you to display all your show materials in a convenient fashion.
10' x 10'
#1710201

b.

package b

This package includes even more display space with a curved back wall, as well as space for digital graphics.*
10' x 10'
#1710300

c.

package c

This package includes a back wall counter exhibit with plenty of display space and room for digital graphics.*
10' x 10'
#1710400

d.

package d

This package includes a three-shelf exhibit with extra display room and an open, inviting look and feel.
10' x 10'
#1710500

package e

This package includes an angled exhibit with built-in display counters, space for graphics* and impressive room for presentation.
10' x 20'
#1710600

e.

package f

This premium package features a striking island display, with room for graphics* and an open, walk-through area for traffic.
20' x 20'
#1710800

*All graphic design elements are priced separately and not included with exhibit order.

Call the number listed on Quick Facts for details on custom graphics and logo headers to upgrade your exhibit.

Note: Electrical service must be ordered separately.

f.

color options

Bring your exhibit to life with our eye-catching color options shown below. Choose from our standard panel colors & materials in Black, Blue, or Gray Fabric, as well as White Hardwall and Perfboard. You may also order designer panel colors and materials if need be. Call the number on Quick Facts for samples.

standard panel colors/materials

Black Fabric *Blue Fabric* *Gray Fabric* *White Hardwall* *White Perfboard**

*Perfboard only available in straight panels and not available in curved walls.

questions?

All packages can be customized or modified, depending on your specific requirements. To speak to a rental exhibit specialist, or for custom components, call the number listed on Quick Facts.

FREEMAN

F R E E M A N
61 Browns Line
Toronto, Ontario, Canada M8W 3S2
416-252-3361 • Fax: 416-252-2365
E-mail: FreemanTorontoES@freemanco.com

METHOD OF PAYMENT MUST ACCOMPANY YOUR ORDER

DISCOUNT PRICE DEADLINE DATE JANUARY 26, 2011

Reading for the love of it 2011

NAME OF SHOW: _____

COMPANY NAME: _____ BOOTH #: _____

CONTACT NAME: _____ PHONE #: _____

E-MAIL ADDRESS _____

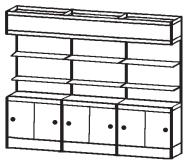
For fast, easy ordering, go to www.freemanco.com

All Exhibits Include:
Installation & Dismantle of Exhibit
Material Handling of Exhibit
Classic Carpet with Nightly Vacuuming
2 Arm Lights (per 100 sq. ft.)

To place your order, please check the appropriate box and complete the remaining selections at the bottom of the form.

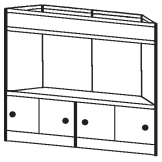
PACKAGES

A. FREE STANDING COUNTER
Discount Price 1268.75 Standard Price 1649.40
☐ **Part# 1710201**



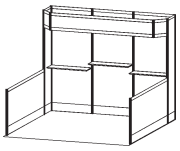
B. CURVED BACKWALL EXHIBIT
Discount Price 899.75 Standard Price 1169.70
☐ **Part# 1710300**

C. BACKWALL COUNTER EXHIBIT
Discount Price 1236.00 Standard Price 1606.80
☐ **Part# 1710400**

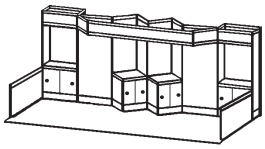


PACKAGES

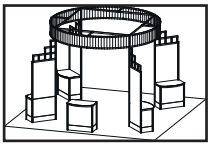
D. 3 SHELF 10' x 10' EXHIBIT
Discount Price 1423.00 Standard Price 1849.90
☐ **Part# 1710500**



E. 10' x 20' ANGLED EXHIBIT
Discount Price 3472.00 Standard Price 4513.60
☐ **Part# 1710600**



F. 20' x 20' ISLAND EXHIBIT
Discount Price 7556.00 Standard Price 9822.80
☐ **Part# 1710800**



• Orders received after the deadline date or without payment will be charged the Standard Rate (30% surcharge)

CHOOSE YOUR PANEL

☐ **BLUE FABRIC** ☐ **GREY FABRIC**
☐ **BLACK FABRIC** ☐ **WHITE HARDWALL**

CARPET

Our Classic Carpet and nightly vacuuming are included in the price of your Rental Exhibit. The following colours are available.

Check colour choice:

☐ Blue ☐ Grey ☐ Black ☐ Red

LIGHTING

Each Rental Exhibit includes 2 Arm Lights (per 10' unit).
Note: Electrical power is not included and must be ordered separately through the assigned contractor.

HEADER IDENTIFICATION SIGN

Circle the font style for your header identification sign, and then indicate your colour preference.

CLARENDON MEDIUM ENVIRO
EUROSTILE BOLD HELVETICA BOLD
TIMES NEW ROMAN

Indicate which color lettering you would like. We have a wide variety of standard colours available:
Letter colour desired: _____
Indicate exactly how you want your company name to appear:

CONTACT FOR PRICING

Please check any of the following boxes to have an Exhibitor Sales Specialist contact you for pricing:

Upgrade Carpet
Custom Logo Header
Creating a Custom Exhibit

TOTAL COST

Sub-Total_____+ 13% Hst_____ = TOTAL_____

05/10 (11-H)

FREEMAN exhibit packages

F R E E M A N
61 Browns Line
Toronto, Ontario, Canada M8W 3S2
416-252-3361 • Fax: 416-252-2365
E-mail: FreemanTorontoES@freemanco.com

METHOD OF PAYMENT MUST ACCOMPANY YOUR ORDER

DISCOUNT PRICE DEADLINE DATE JANUARY 26, 2011

Reading for the love of it 2011

NAME OF SHOW:_____

COMPANY NAME _____ BOOTH #:_____

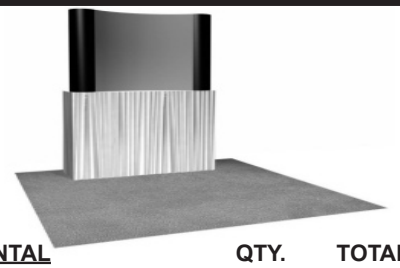
CONTACT NAME:_____ PHONE # _____

E-MAIL ADDRESS_____

For Assistance, please call 416-252-3361 to speak with one of our experts.

For fast, easy ordering, go to www.freemanco.com

TABLE TOP UNIT



Rental Units Include:
Draped Table (Select colour below)
Classic Carpet (Select colour below)
Installation & Dismantle of Exhibit
Material Handling of Exhibit
Nightly Vacuuming
1-200 Watt Halogen Light (Electrical service & labor not included)

Purchase Units Include:
1-Case
One Time Installation & Dismantle at your next Freeman show.

Fabric Panel Colours for All Units: ☐ Black ☐ Grey

Other Colours Also Available for Purchase Units

Classic Carpet: Blue ☐ Black ☐ Grey ☐ Red ☐

Table Drape:
☐ Black ☐ Blue ☐ Green ☐ White ☐ Burgundy
☐ Gold ☐ Grey ☐ Plum ☐ Red ☐ Teal

RENTAL Size	Price	QTY.	TOTAL
40" H x 6' W	$ 961.75	____	_____
40" H x 8' W	$1040.00	____	_____

PURCHASE* Size	Price		
40" H x 6' W	$1045.00	____	_____
40" H x 8' W	$1180.00	____	_____

*Shipping Not Included

FLOOR UNIT

Rental Units Include:
Classic Carpet (Select colour below)
Installation & Dismantle of Exhibit
Material Handling of Exhibit
Nightly Vacuuming
1-Podium - 8'H x 10'W unit only

Purchase Units Include:
2-Cases
One Time Installation & Dismantle
1-Podium - 8'H x 10'W unit only
(Electrical service & labor not included)

Fabric Panel Colours for All Units: ☐ Black ☐ Grey

Other Colours Also Available for Purchase Units

Classic Carpet: ☐ Blue ☐ Black ☐ Grey ☐ Red

RENTAL Size	Price	QTY.	TOTAL
8' H x 8' W	$1599.50	____	_____
8' H x 10' W	$1923.50	____	_____

PURCHASE* Size	Price		
8' H x 8' W	$2298.00	____	_____
8' H x 10' W	$2856.75	____	_____

*Shipping Not Included

CUSTOM GRAPHIC / PHOTO PANELS

☐ **Our custom graphic panels can dramatically enhance your exhibit's appearance.**
Please check the box to have an Exhibitor Sales Specialist contact you to assist in creating a unique exhibit.

OPTIONAL ACCESSORIES Part #	Description	RENTAL Qty.	Price	PURCHASE Qty.	Price	TOTAL
1715800	2-200 Watt Halogen Light Kit*	____	N/A	____	$258.40	_____
1715801	1-200 Watt Halogen Light Kit*	____	N/A	____	$129.35	_____
1715802	Straight Shelf	____	$ 78.50	____	$102.05	_____
1715803	Angle Shelf	____	$ 78.50	____	$102.05	_____

* Available with purchase of Floor Unit only, power not included

QUICK TIPS

- If shipping literature or products, material handling rates will apply.
- Order in advance to save time, money and ensure availability. **Orders received after the deadline date or without payment will cost an additional 30% over prices indicated.**

TOTAL COST

Sub-Total_____+ 13% Hst_____ = TOTAL_____

FREEMAN totalflex

F R E E M A N
61 Browns Line
Toronto, Ontario, Canada M8W 3S2
416-252-3361 • Fax: 416-252-2365
E-mail: FreemanTorontoES@freemanco.com

METHOD OF PAYMENT MUST ACCOMPANY YOUR ORDER

DISCOUNT PRICE DEADLINE DATE JANUARY 26, 2011

FREEMAN carpet

Reading for the love of it 2011

NAME OF SHOW: _____

COMPANY NAME _____ BOOTH #: _____

CONTACT NAME: _____ PHONE #: _____

E-MAIL ADDRESS _____

For Assistance, please call 416-252-3361 to speak with one of our experts.

•For FREE samples or a quote on orders over 1200 sq. ft. or to request quotes on carpet logos please call our Exhibitor Sales Department at 416-252-3361.No MATERIAL HANDLING charges apply

•Rental prices are for the duration of the show and include delivery to and removal from your booth space.

•Orders received after the deadline date or without payment will be charged the Standard Price and are subject to availability.

For fast, easy ordering, go to www.freemanco.com

CUSTOM CUT CLASSIC CARPET - includes plastic covering, delivery, material handling, installation and removal

- **Our Custom Cut Classic Carpeting is available in custom cut sizes, and in a variety of colours.**

CHOOSE YOUR CARPET Colour:

☐ Black ☐ Grey ☐ Blue ☐ Red

Rental - Price per square foot (80 sq. ft. minimum)

16 oz. Carpet Rental

		Discount	Standard	
Per sq. ft.	Booth Size: _____ x _____ = _____ sq.ft. @	**$2.15**	**$2.80**	$_____

CLASSIC CARPET - includes delivery, material handling, installation and removal

CHOOSE YOUR CARPET Colour:

- **Our 16 oz. Classic Carpeting is available in four standard colours in the following standard sizes.**

☐ Black ☐ Grey ☐ Blue ☐ Red

Qty	Description	Discount	Standard	Total
_____	8' x 10' Classic Carpet	164.75	214.20	$ _____
_____	8' x 20' Classic Carpet	297.50	386.75	$ _____
_____	8' x 30' Classic Carpet	458.50	596.05	$ _____

CARPET PADDING AND PLASTIC COVERING - includes delivery, material handling, installation and removal

_____	Carpet Padding - 1/2" per sqft (80 - 700 sq ft)	1.00	1.30	$ _____
_____	Carpet Padding - 1/2" per sqft (Over 700 sq ft)	0.80	1.05	$ _____
_____	Double Carpet Pad - 1/2" per sqft (80 - 700 sq ft)	1.85	2.40	$ _____
_____	Plastic Covering (per sqft)	0.55	0.70	$ _____

TOTAL COST

Sub-Total_____+ 13% Hst_____ = TOTAL_____

****All Utility lines must be installed before carpet installation. Utilities should be ordered in advance.****

FURNISHING **essentials**
AMEUBLEMENT **essentiel**

seating/sièges

opal side chair
White
20"W 19"L 30"H – 210105
chaise opal
Blanche
20"Large 19"L 30"H – 210105

black diamond stool
22"W 18"L 46"H – 71088
tabouret black diamond
22"Large 18"L 46"H – 71088

black diamond armchair
20"W 21"L 33"H – 71090
chaise avec bras black diamond
20"Large 21"L 33"H – 71090

Call customer service at the number listed on Quick Facts. For fast, easy ordering, go to www.myfreemanonline.com

Communiquez avec le service à la clientèle, au numéro est indiqué sur la page À Noter. Pour commander en ligne: www.myfreemanonline.com

Colors may vary when viewing or printing from a computer.

carson armchair
Blue, Black or Grey Fabric
21"W 20"L 33"H – 210101
chaise avec bras carson
Tissu bleu, noir ou gris
21"Large 20"L 33"H – 210101

casey padded stool
Black or Grey Fabric
20"W 21.5"L 42.5"H – 210112
tabouret casey
Tissu noir ou gris
20"Large 21.5"L 42.5"H – 210112

grey gaslift stool
24"W 20"L 46"H – 71047
tabouret sténo gris
24"Large 20"L 46"H – 71047

grey gaslift chair
26"W 20"L 38"H – 71045
chaise sténo grise
26"Large 20"L 38"H – 71045

Telescoping height adjustment;
five-caster base rolls with ease
Base à cinq roulettes et ajustement
télescopique de la hauteur

bugle base table
White
36" Diam. 27" H - 72065
table bugle
Blanche
36" Diam. 27" H - 72065

Call customer service at the number listed on Quick Facts. For fast, easy ordering, go to www.myfreemanonline.com.
Communiquez avec le service à la clientèle, au numéro est indiqué sur la page À Noter. Pour commander en ligne: www.myfreemanonline.com

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tables

studio series

black end table
17"W 17"L 18"H – 115104
table de bout noire
17"Large 17"L 18"H – 115104

black cocktail table
36"W 20"L 15"H – 115103
table à cocktail noire
36"Large 20"L 15"H – 115103

soho series

Black pedestal table
36" Diam. 30"H - 72067

Table-piedestal noire
36" Diam. 30"H - 72067

Call customer service at the number listed on Quick Facts. For fast, easy ordering, go to www.myfreemanonline.com.

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Colors may vary when viewing or printing from a computer.

display/présentoir

display cylinders
Black

low
30" Diam. 15" H – 75020

medium
18" Diam. 20" H – 75021

high
24" Diam. 36"H – 75022

présentoir cyclindrique
Noir

bas
30" Diam. 15"H – 75020

moyen
18" Diam. 20"H – 75021

haut
24" Diam. 36"H – 75022

orion computer kiosk
Black
28"L 28"D 40.5"H – 75079
(Computer not included.)

comptoir à ordinateur orion
Noir
28" Large 28"D 40.5"H - 75079
(Ordinateur non inclus.)

draped or undraped table counters

Coloured draping includes white vinyl top and pleated skirt on three sides. Fourth-side draping is available. Undraped tables include white vinyl tops.

tables (30" height)	**4'**	**6'**	**8'**
Draped	130430	130630	130830
Draped on fourth side		12404630	12404830
Undraped	131430	131630	C131830
counters (42" height)			
Draped	130442	130642	130842
Draped on fourth side		12404642	12404842
Undraped	131442	131642	131842

Black/Noir *Blue/Bleu* *Burgundy/Bourgogne*

Grey/Gris *Dark Green/Vert* *Red/Rouge* *Gold/Doré*

White/Blanc *Plum/Prune* *Teal/Sarcelle*

tables et comptoirs avec ou sans jupe

Les tables sont recouvertes de vinyle blanc et d'une jupe sur 3 côtés. Nous pouvons installer une jupe au 4e côté. Les tables sans jupe sont également recouvertes de vinyle blanc.

tables avec jupe (30" hauteur)	**4'**	**6'**	**8'**
Avec jupe	130430	130630	130830
Avec jupe au 4e côté		12404630	12404830
Sans jupe	131430	131630	131830
comptoirs avec jupe (42" hauteur)			
Avec jupe	130442	130642	130842
Avec jupe au 4e côté		12404642	12404842
Sans jupe	131442	131642	131842

Call customer service at the number listed on Quick Facts. For fast, easy ordering, go to www.myfreemanonline.com.

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accessories

accessoires

a. chrome sign holder
Holds 22"x 28" sign – 220118
a. porte-enseigne chrome
Pour une enseigne 22"x 28" – 220118

b. flat literature rack
10"L 55"H - 750136
Display printed materials in six pockets
b. porte-brochures
10"L 55"H - 750136
Six pochettes

c. small refrigerator (empty)*
19"W 19"L 34"H - 75057
c. petit réfrigérateur (vide)*
19"Large 19"L 34"H - 75057

d. chrome easel
d. trépied chrome
220134

e. chrome bag rack
e. porte-sacs chrome
220110

f. chrome coat tree
f. patère chrome
220109

file cabinet with lock
g. two-drawer
25"W 15"L 28"H - 74082
h. four-drawer
25"W 15"L 52"H - 74081

classeur avec serrure
g. deux tiroirs
25"Large 15"L 28"H - 74082
h. quatre tiroirs
25"Large 15"L 52"H - 74081

wastebasket
corbeille à papier
220107

Call customer service at the number listed on Quick Facts. For fast, easy ordering, go to www.myfreemanonline.com.

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Colors may vary when viewing or printing from a computer.

special draping (not pictured)
Special drape is available in black, blue, gold, grey, red, teal, white or plum.

3' High
12103
8' High
12108

Refer to page four for colour reference. For drape over 8', please call for availability and prices.

tenture spéciale (non illustrée)
Disponible en noir, bleu, doré, gris, rouge, sarcelle, blanc ou prune.

3' de hauteur
12103
8' de hauteur
12108

Choix de couleurs en page quatre. Pour les tentures de plus de 8', communiquez avec nous pour la disponibilité et les prix.

*Note: Electrical power must be ordered separately.
*Note: les services électriques doivent être commandés séparément

Call customer service at the number listed on Quick Facts. For fast, easy ordering, go to www.myfreemanonline.com.

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Colors may vary when viewing or printing from a computer.

FREEMAN

specialty FURNISHINGS

AMEUBLEMENT

haut de gamme

Freeman Specialty Furnishings is a unique collection of furniture designed to make your exhibit stand out from the rest. Special attention has been given in selecting pieces that are original and of high quality.

L'ameublement haut de gamme de Freeman est spécialement conçu pour attirer l'attention sur votre stand. Un soin particulier a été apporté dans l'originalité et la qualité des pièces sélectionnées.

FREEMAN

seating / sièges

chrome bar stool
tabouret fini chrome
white / blanc..... 910132
black / noir..... 910135

lola stool / tabouret lola
white / blanc..... 910211
black / noir..... 910210

shania stool / tabouret shania
white / blanc..... 910209
black / noir..... 910208

cube chair / chaise cube
white / blanc..... 910215
black / noir..... 910214

babylon chair / fauteuil babylon
white / blanc..... 910207
black / noir..... 910206

ripple sled chair
chaise à dos ondulé
910213

black café stool
tabouret café noir
910212

black café chair
chaise café noire
910134

FREEMAN

accessories / accessoires

black bistro table
table bistro noire
30” D x 42” H
920146

square bistro chrome table
table bistro carrée fini chrome
24” x 24” x 42” H
920201

chrome bistro table
table bistro fini chrome
30” D x 42” H
920200

citi black leather loveseat
causeuse en cuir citi
930200

citi black leather chair
fauteuil en cuir citi
910201

black square cube
cube noir
18” x 18” x 17” H
950110

red square cube
cube rouge
18” x 18” x 17” H
950111

white square cube
cube blanc
18” x 18” x 17” H
950112

FREEMAN

F R E E M A N
61 Browns Line
Toronto, Ontario, Canada M8W 3S2
416-252-3361 • Fax: 416-252-2365
E-mail: FreemanTorontoES@freemanco.com

METHOD OF PAYMENT MUST ACCOMPANY YOUR ORDER

DISCOUNT PRICE DEADLINE DATE JANUARY 26, 2011

FREEMAN furniture

Reading for the love of it 2011

SHOW NAME:

COMPANY NAME: BOOTH #:

CONTACT NAME: PHONE #:

FURNISHINGS

Qty	Part #	Description	Discount Price	Standard Price	Total

*Please Circle colour for *Carson Arm Chair*: ***Black*** ***Grey*** ***Blue***

Please Circle colour for *Casey Padded Stool*: ***Black* ***Grey***

_____	210101	Carson Arm Chair*	43.50	56.55	_____
_____	210105	Opal Side Chair	30.50	39.70	_____
_____	210112	Casey Padded Stool**	71.50	92.95	_____
_____	71045	Grey Gaslift Chair	96.25	125.15	_____
_____	71047	Grey Gaslift Stool	132.25	171.95	_____
_____	71088	Black Diamond Stool	97.75	127.10	_____
_____	71090	Black Diamond Arm Chair	91.00	118.30	_____
_____	71065	Bugle Base Table	66.75	86.80	_____

The following items are available in black.

_____	75020	Display Cylinder/Low	118.25	153.75	_____
_____	75021	Display Cylinder/Medium	128.75	167.40	_____
_____	75022	Display Cylinder/High	137.50	178.75	_____
_____	75079	Orion Computer Kiosk	265.25	344.85	_____
_____	750136	Flat Literature Rack	150.00	195.00	_____
_____	72067	SohoCafeTable/30"H X 36"..	152.00	197.60	_____

NOTE: Tables are 24" wide

Please circle colour for table drape: ***Blue*** ***Black*** ***Gold*** ***Grey*** ***Dark Green*** ***Plum*** ***Red*** ***Teal*** ***White*** ***Burgundy***

DRAPED***

_____	124430	4' Draped Table/30"H	64.00	83.20	_____
_____	124630	6' Draped Table/30"H	78.50	102.05	_____
_____	124830	8' Draped Table/30"H	96.00	124.80	_____
_____	12406304	th Side Draping-6' X 30"H	28.50	37.05	_____
_____	12408304	th Side Draping-8' X 30"H	28.50	37.05	_____
_____	124442	4' Draped Table/42"H	91.50	118.95	_____
_____	124642	6' Draped Table/42"H	106.00	137.80	_____
_____	124842	8' Draped Table/42"H	123.25	160.20	_____
_____	12404642	4th Side Drape-6' x 42"H	28.50	37.05	_____
_____	12404842	4th Side Drape-8' x 42"H	28.50	37.05	_____

Remember to select a colour of items with (***).
A colour will be selected for you if not indicated.

UNDRAPED

_____	131430	4' Undraped Table/30"H	45.00	58.50	_____
_____	131630	6' Undraped Table/30"H	55.00	71.50	_____
_____	131830	8' Undraped Table/30"H	68.50	89.05	_____
_____	131442	4' Undraped Table/42"H	60.50	78.65	_____
_____	131642	6' Undraped Table/42"H	70.00	91.00	_____
_____	131842	8' Undraped Table/42"H	84.50	109.85	_____

Studio Series Tables:

_____	115103	Studio Series Black Table	46.75	60.80	_____
_____	115104	Studio Series Black End	45.00	58.50	_____

FURNISHINGS

Qty	Part #	Description	Discount Price	Standard Price	Total

_____	220107	Wastebasket	12.25	15.95	_____
_____	220109	Chrome Coat Tree	25.75	33.50	_____
_____	220110	Chrome Bag Rack	61.00	79.30	_____
_____	220118	Chrome Sign Holder	66.00	85.80	_____
_____	220121	Chrome Stanchion w/8' Belt	65.75	85.50	_____
_____	220134	Chrome Easel	37.00	48.10	_____

Please circle colour for special drape: ***Blue ***Black*** ***Gold*** ***Grey*** ***Plum*** ***Red*** ***Teal*** ***White***

_____	12103	Special Drape- 3'High-per ft***	7.35	9.55	_____
_____	12108	Special Drape- 8'High-per ft***	8.35	10.85	_____
_____	13301	Steel - Top Rod (6' to 10' long)	9.00	11.70	_____
_____	13803	Steel - Post and Base (3' H)	9.00	11.70	_____
_____	13808	Steel - Post and Base (8' H)	9.00	11.70	_____
_____	15905	Small Fishbowl	24.75	32.20	_____
_____	75057	Refrigerator/4 cubic ft	150.00	195.00	_____
_____	74082	File Cabinet/2 Drawer	152.00	197.60	_____
_____	74081	File Cabinet/4 Drawer	227.75	296.10	_____

For fast, easy ordering, go to www.freemanco.com

SPECIALTY FURNISHINGS

Qty	Part #	Description	Discount Price	Standard Price	Total

_____	910201	Citi Black Chair	217.50	282.75	_____
_____	910206	Babylon Chair - Black	165.00	214.50	_____
_____	910207	Babylon Chair - White	165.00	214.50	_____
_____	910208	Shania Stool - Black	102.00	132.60	_____
_____	910209	Shania Stool - White	102.00	132.60	_____
_____	910210	Lola Stool - Black	102.00	132.60	_____
_____	910211	Lola Stool - White	102.00	132.60	_____
_____	910132	Chrome Bar Stool - White	102.00	132.60	_____
_____	910135	Chrome Bar Stool - Black	102.00	132.60	_____
_____	910134	Cafe Chair	78.50	102.50	_____
_____	910212	Cafe Stool	102.00	132.60	_____
_____	910213	Ripple Sled Chair	102.00	132.60	_____
_____	910214	Cube Chair - Black	165.00	214.50	_____
_____	910215	Cube Chair - White	165.00	214.50	_____
_____	920146	30" Rd. Bistro Table - Black	154.00	200.20	_____
_____	920200	30" Rd. Bistro Table-Chrome	154.00	200.20	_____
_____	920201	Square Bistro Table-Chrome	154.00	200.20	_____
_____	930200	Citi Black Leather Loveseat	299.00	388.70	_____
_____	950110	Square Cube - Black	96.50	125.45	_____
_____	950111	Square Cube - Red	96.50	125.45	_____
_____	950112	Square Cube - White	96.50	125.45	_____

ALL PRICES ARE IN CANADIAN DOLLARS

TOTAL COST

Sub-Total_____ + 13% Hst_____ = TOTAL_____

Reading for the love of it 2011

SHOW NAME:

COMPANY NAME: BOOTH #:

CONTACT NAME: PHONE #:

PLANTS

Qty	Part #	Description	Discount Price	Standard Price	Total
Tropical					
_____	42105	Table Size Plant	37.00	48.10	_____
_____	42106	Boston Fern	40.00	52.00	_____
_____	42108	Indoor Tree 7'-9' Tall	129.00	167.70	_____
_____	421071	Plant 6'-7' Marginata	88.00	114.40	_____
_____	421072	Plant 6'-7' Benjamina	88.00	114.40	_____
_____	421073	Plant 6'-7' Areca	88.00	114.40	_____
_____	4210100	Planter Box/per sq. ft.	32.00	41.60	_____
_____	4210111	Plant up to 5' Marginata	58.00	75.40	_____
_____	4210112	Plant up to 5' Benjamina	58.00	75.40	_____
_____	4210113	Plant up to 5' Areca	58.00	75.40	_____
_____	4210114	Plant up to 5' Schefflera	58.00	75.40	_____
_____	4210200	Hanging Plant	50.50	65.65	_____
Floral					
_____	4220999	Special Arrangement	call for pricing		_____
_____	220300	Small Vase Arrangements	70.00	91.00	_____
_____	4220400	Fresh Cut Flowers	88.00	114.40	_____
_____	4220500	Lg Tropical Flowers	120.00	156.00	_____

CLEANING

Qty	Part #	Description	Discount Price	Standard Price	Total

- Price is based on total square footage of your booth.

BOOTH VACUUMING *(per sqft)*

_____ 610100 Booth Vacuuming-One Time .. 0.85 1.10_____

TOTAL COST

Sub-Total_____+ 13% Hst_____ = TOTAL_____

ALL PRICES ARE IN CANADIAN DOLLARS

ARECA

BENJAMINA

MARGINATA

SCHEFFLERA

F R E E M A N
61 Browns Line
Toronto, Ontario, Canada M8W 3S2
416-252-3361 • Fax: 416-252-2365
E-mail: FreemanTorontoES@freemanco.com

DISCOUNT PRICE DEADLINE DATE JANUARY 26, 2011

INCLUDE THIS FORM WITH YOUR ORDER

FREEMAN method of payment

NAME OF SHOW: **Reading** for the love of it 2011

COMPANY NAME: BOOTH#:

ADDRESS: BOOTH SIZE X
(STREET) (P.O. BOX)

(CITY) (STATE/ PROVINCE) (ZIP/POSTAL CODE)

PHONE #: EXT.: FAX #:

SIGNATURE: PRINT NAME:

E-MAIL FOR INVOICE:

CUSTOMER # OR ☐ CHECK BOX IF YOU ARE A NEW FREEMAN CUSTOMER

Invoices will be sent by e-mail; please provide email address of person who reconciles your invoices if different than contact's email.

METHOD OF PAYMENT

BY SUBMITTING THIS FORM OR ORDERING MATERIALS OR SERVICES FROM FREEMAN, YOU AGREE TO BE BOUND BY ALL TERMS & CONDITIONS INCLUDED IN YOUR SERVICE MANUAL.
The undersigned expressly consents to the digital processing and transmission of personal data which may be transmitted to the United States of America.

☐ **COMPANY CHEQUE**
Please make cheque payable to: Freeman. Cheques must be in CDN funds drawn on a Canadian Bank or U.S. funds drawn on a U.S bank.
Please reference (job #260097) on your remittance.

☐ **CREDIT CARD**
For your convenience, we will use this authorization to charge your credit card account for your advance orders, and any additional amounts incurred as a result of show site orders placed by your representative. These charges may include all Freeman companies, or any charges which Freeman may be obligated to pay on behalf of Exhibitor, including without limitation, any shipping charges. Please complete the information requested below:

☐ **BANK TRANSFER**
Bank Transfer to The Bank of Nova Scotia (Scotia Bank)
Bank # 002, 44 King West at Bay
Toronto, Ontario, Canada
Transit or Branch ID: 47696 Freeman ACCT # 800020348619
Foreign Exhibitors wiring funds from Overseas should use:
Swift Code NOSCCATT
Bank ABA #: 026002532
IBAN Number: Canadian Banks do not carry IBAN numbers
Please reference Name of Show & Booth Number on all Bank Transfers so we properly credit your account.
Note: Customers are responsible for any bank processing fees of $10.00 CDN.

AMERICAN EXPRESS MASTERCARD VISA

Account No.: Exp. Date

Cardholder Name (Print): Signature:

Cardholder Billing Address:

City/State/Zip:

ENTER TOTALS HERE

FURNISHINGS	CARPET	CLEANING	EXHIBIT PACKAGES	EXHIBIT ACCESSORIES	TOTALFLEX

PLANTS & FLORAL	SIGNS & GRAPHICS	INSTALLATION LABOUR	DISMANTLE LABOUR	TRANSPORTATION & CUSTOMS	MATERIAL HANDLING	GRAND TOTAL

- **Remember to order in advance to save time and money. You may place your order by phone, fax, mail, or use our online ordering service at: www.freemanco.com.**
- **Orders received without payment or after the deadline date will be charged at the standard price.**
- **Copies of invoices may be picked up from the Service Desk prior to show closing.**
- **If you have questions or need assistance with any items not listed, please call and ask for your Exhibitor Sales Representative.**

TELL US WHAT YOU THINK

Freeman is committed to providing great customer service. To help us serve you more effectively in the future, please visit the URL address below upon the completion of your show to provide feedback. Your input will provide the insight needed to ensure that our customer service is in line with your expectations.

http://totalshow.custominsight.com/?260097

F R E E M A N
61 Browns Line
Toronto, Ontario, Canada M8W 3S2
416-252-3361 • Fax: 416-252-2365
E-mail: FreemanTorontoES@freemanco.com

DISCOUNT PRICE DEADLINE DATE JANUARY 26, 2011

Reading for the love of it 2011

FREEMAN third party authorization

In order to authorize Freeman to invoice a third party for payment of services rendered to exhibitors, both the exhibiting company and the third party must complete this form and return it at least 14 days prior to show move-in.

EXHIBITING COMPANY AUTHORIZATION OF THIRD PARTY BILLING

"We understand and agree that we, the exhibiting company, are ultimately responsible for payment of charges and agree by submitting this form or ordering materials or services from Freeman, oto be bound by all terms and conditions as described in the Terms & Conditions section of this services manual. In the event that the named third party does not discharge payment of the invoice prior to the last day of the show, charges will revert back to the exhibiting company. All invoices are due and payable upon receipt, by either party. The items checked below are to be invoiced to the third party."

BY SUBMITTING THIS FORM OR ORDERING MATERIALS OR SERVICES FROM FREEMAN, YOU AGREE TO BE BOUND BY ALL TERMS & CONDITIONS INCLUDED IN YOUR SERVICE MANUAL.

The undersigned expressly consents to the digital processing and transmission of personal data which may be transmitted to the United States of America.

EXHIBITOR NAME: (PLEASE PRINT) _____

EXHIBITOR SIGNATURE: _____ DATE: _____

EXHIBITING COMPANY INFORMATION

EXHIBITING COMPANY NAME: _____ BOOTH #: _____

EXHIBITING COMPANY ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: _____ EXT. _____ FAX: _____

CONTACT'S E-MAIL: _____

Indicate which services are to be invoiced to the Third Party:

- ☐ ALL FREEMAN SERVICES
- ☐ I&D LABOUR/SUPERVISION
- ☐ RENTAL FURNITURE/CARPET/SIGNS
- ☐ TRANSPORTATION/CUSTOMS
- ☐ MATERIAL HANDLING
- ☐ OTHER _____

THIRD PARTY COMPANY INFORMATION

THIRD PARTY COMPANY NAME: _____

CONTACT NAME: _____

THIRD PARTY ADDRESS: _____

CITY/STATE/PROVINCE/ZIP/POSTAL CODE: _____

PHONE: _____ EXT. _____ FAX: _____

CONTACT'S E-MAIL: _____

E-MAIL FOR INVOICE: _____

Invoices will be sent by e-mail. Please provide the e-mail address of the person who reconciles your invoices if different than contact's email.

THIRD PARTY CREDIT CARD AUTHORIZATION

☐ AMERICAN EXPRESS ☐ MASTERCARD ☐ VISA

CREDIT CARD ACCOUNT NO: _____ EXP. DATE: _____

CARDHOLDER NAME (PLEASE PRINT): _____ CARD TYPE: _____

AUTHORIZED SIGNATURE: _____

CARDHOLDER BILLING ADDRESS: _____

CITY/STATE/PROVINCE/ZIP/POSTAL CODE: _____

digital graphics

creating visual excitement

Quality graphics contribute significantly to the impact of your exhibit. Vivid colors and sharp images attract attention, build traffic, and communicate messages more effectively. Freeman has invested in the latest printing technology and has the skills to provide you with the finest digital graphic reproduction available.

state-of-the-art capabilities

Freeman can provide four-color, photo-quality, high-resolution digital printing in virtually any size for banners, signage, exhibit graphics, and more. Each Freeman location has stand-alone printing capabilities, and all are supported by the Corporate Graphics Center for special requirements. Last minute repairs and replacements are handled efficiently through our nationwide resources.

superior quality control

Electronic file transfer, in-house printing, and company-wide standardization of procedures allow us to control quality, cost and scheduling for our customers on a nationwide basis.

depth of resources

- VUTEK™ and Salsa printers provide large format, four-color, high-resolution digital printing of single and double-sided banners up to 10' wide and virtually any size with seams.
- Encad printers provide digital processing of banners up to 5' wide without seams.
- All Freeman operations use the same printers, software, ink, adhesives, and laminates for continuity.
- Seaming, grommeting, lamination, and mounting are handled in-house.
- A variety of fabrics are available, including nylon, vinyl, and mesh materials.
- Computer-aided graphic design for your assistance.

freeman specializes in the digital graphic reproduction and installation of:

- Suspended banners
- Logo reproduction
- Accent graphic photo panels
- Backlit displays and murals
- Large format signage and banners
- four-color carpet image printing

questions?

Call customer service at the number listed on Quick Facts. For fast, easy ordering, go to www.myfreemanonline.com.

F R E E M A N
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Toronto, Ontario, Canada M8W 3S2
416-252-3361 • Fax: 416-252-2365
E-mail: FreemanTorontoES@freemanco.com

METHOD OF PAYMENT MUST ACCOMPANY YOUR ORDER

DISCOUNT PRICE DEADLINE DATE JANUARY 26, 2011

FREEMAN signs & graphics

Reading for the love of it 2011

NAME OF SHOW:

EXHIBITING COMPANY NAME: BOOTH #:

PRINT NAME: SIGNATURE:

E-MAIL: DATE:

To order your graphics, complete this order form and attach your sign copy or electronic file. Please see guidelines for electronic files on the reverse side of this form.

For fast, easy ordering, go to www.freemanco.com

DIGITAL GRAPHICS

Freeman has the capabilities to provide you with the finest digital graphic reproduction available. Capabilities include four-colour, photo-quality, high-resolution digital printing in virtually any size for banners, signage, exhibit graphics and more.

_____ L X _____W = _____ sq. ft.
sq. ft._____ x $16.75 = $ _____

- **$16.75 per sq. ft. (standard price $25.15)**
- **Minimum order per graphic 9 sq. ft. (1296 sq. in.)**
- **Double sq. ft. for double-sided graphic**
- **Round sq. ft. to next whole increment**

File conversion, retouching, cloning or colour correcting may incur additional labor charges. (See reverse side for graphic guidelines.)

LARGE DIGITAL GRAPHICS

Please call a Corporate Accounts Specialist for price quotes on graphics over 80 sq. ft.

File Information:

Electronic File Name _____

Application _____

PMS Colours _____

Backing Material:

Showcard ☐ Plexi ☐
PVC ☐ Other ☐

Vertical ☐ Horizontal ☐ Use Your Judgment For Sign Layout ☐

Special Instructions _____

_____

_____

_____

STANDARD SIZES

CHOOSE YOUR SIZE:

	QTY.	Discount Price	Standard Price	TOTAL
7" x 11"	_____ @	$35.00	$52.50 = $	_____
7" x 22"	_____ @	$37.00	$55.50= $	_____
7" x 44"	_____ @	$58.50	$87.75 = $	_____
9" x 44"	_____ @	$68.75	$103.13 = $	_____
11" x 14"	_____ @	$42.00	$63.00= $	_____
14" x 22"	_____ @	$67.25	$100.90 = $	_____
14" x 44"	_____ @	$81.00	$121.50 = $	_____
22" x 28"	_____ @	$87.00	$130.50 = $	_____
28" x 44"	_____ @	$113.00	$169.25 = $	_____
20" x 60" (white only)	_____ @	$129.00	$193.50 = $	_____

Note: File conversion, retouching, cloning or colour correcting may incur additional labour charges. (See reverse side for graphic guidelines.)

INDICATE YOUR SIGN COPY HERE:

Please feel free to attach additional sign copy on separate page.

Vertical ☐ Horizontal ☐ Use Your Judgment For Sign Layout ☐

Background Colour: _____

Lettering Colour: _____

Font: _____

TOTAL COST

Sub-Total_____ + 13% Hst_____ = TOTAL_____

F R E E M A N

CUSTOMER GUIDELINES FOR SUBMITTING GRAPHICS ARTWORK

Our desire is to provide you with the best possible quality graphics for your event or exhibit. You can help us in that effort by providing digital art files using the following guidelines. If you are sending us completed, print-ready files, please pass this information on to your graphics designer. Two overall considerations for submitting acceptable artwork involves proper resolution or size of the file to avoid poor quality images, and proper color matching information and proofs to insure accurate color reproduction.

Please provide the following when submitting art

Minimum requirements for original artwork, such as logos, when Freeman is providing design and layout:

- 300 dpi resolution at a size of 8 x 10 inches (higher resolution files will result in improved final product)

Minimum requirements for final artwork that Freeman will reproduce exactly as provided:

- 100 dpi resolution at full size of actual finished product

Minimum requirements for both:

- All related PMS and/or CMYK color codes (If submitting CMYK values, please supply accurate color swatches)
- Accurate color proof print of artwork
- Contact name, phone number and e-mail address of art creator if applicable
- If submitting a "vector" type file, include all fonts, or convert fonts to outlines or paths

Acceptable Software File Formats

We are capable of working with both PC and MAC based software, and can accept art created with the following software (listed in order of preference):

ADOBE—Illustrator, InDesign, and Photoshop
COREL DRAW
QUARK XPRESS

Files should always be saved in their native format. Please include all fonts and images.

Acceptable File Types

Files that Freeman **can use** in order of preference, include:

EPS and AI (especially when submitting logos)
TIF (especially when submitting photos)
JPG (provided resolution is high enough for photo images; not recommended for logos)

File types that Freeman **cannot use** to reproduce high quality graphics include:

GIF files
Microsoft Office software files such as Word (.doc), or PowerPoint (.ppt) file types
Self-extracting files, such as EXE or SEA files

Submit Artwork to:

Hope Humphries, Operations Manager| Freeman | 61 Brown's Line | TO, ON M8W 3S2

Questions? Please call 416 -252-3361

Samples

Acceptable Logo Artwork:

FABRICSOLUTIONS® By Freeman

EPS Vector File

Not Acceptable Logo Artwork:

GIF File

Acceptable Photo Artwork:

28mb TIF file

Not Acceptable Photo Artwork:

8k GIF file

Ways to Send Artwork

Artwork files that are of acceptable resolution as listed will typically be too large to send via e-mail. Files should be sent via overnight delivery on either a CD-ROM or a DVD. A printed hard proof needs to accompany the files.

If you have any additional questions concerning file make-up, logos, resolution, etc. you may also contact the Graphics Manager -
Hope Humphries - 416-252-3361 ext 246.

Please visit us at:
www.freemanco.com

06/07

installation & dismantle

When it comes to installation and dismantling of exhibits, no one does it better than Freeman. With more than 75 years of experience, our group of specialists is ready to assist you with all of your exhibit requests, from beginning to end.

Whether you choose to supervise or you need the assistance of a full-time Freeman employee, we can meet all your needs, from shipping and storage to emergency on-site repairs to basic installation and dismantling to support service coordination including electrical, furnishings and more. Freeman has the resources and the capabilities to help you have the most successful show experience possible.

do i need to order labor?

As an exhibitor, you are required to follow local labor jurisdictions. Please refer to the enclosed "Labor Jurisdictions" information sheet for details.

installation and dismantling services available

Freeman will work closely with you to coordinate every phase of your trade show participation, including:

- Preplanning and budget consultation
- Support service coordination – electrical, furnishings, floral and more
- Shipping and storage management
- On-site supervisors with dedicated floor managers
- Skilled labor and technicians for installation and dismantling
- Full, in-house carpentry
- Graphics production
- Emergency repairs and refurbishing
- Postshow evaluations
- Multiple show coordination

Supervise any labor yourself, or if you need assistance, Freeman I&D experts will do it for you.

if you use Freeman staff

Exhibits are set up prior to your arrival under the direction of Freeman I&D supervisors. We charge 30% of the total labor charge, with a minimum $45 fee.

if you supervise yourself

Installation – Your labor supervisor must check in at the exhibitor service center to pick up laborers. Upon completion of work, your supervisor must return to the exhibitor service center to release the laborers. Start time is guaranteed only when labor is requested for the start of the working day.

Dismantling – When scheduling dismantling labor, be sure to allow time for empty containers to be returned to the booth after the close of your show. Start time is guaranteed only when labor is requested for the start of the working day.

questions?

Call customer service at the number listed on Quick Facts.
For fast, easy ordering, visit us at www.myfreemanonline.com.

UNION REGULATIONS

Reading for the love of it 2011

To assist you in planning your participation in your Toronto show, we are certain you will appreciate knowing in advance that union labour may be required for certain aspects of your exhibit handling. To help you understand the jurisdiction the various unions have, we ask that you read the following:

INTERNATIONAL LABOURERS, UNION - LOCAL 506

Currently we have an agreement with the Local 506 Labourers Union to provide labour for display installation and dismantling. Full time employees of the exhibiting companies however, may set their own exhibits without assistance from these locals. Any local services that may be required beyond what your regular full time employees can provide, must be rendered by Local 506. Labour can be ordered in advance by returning the Display Labour order form, or on showsite, at the Freeman service desk.

MATERIAL HANDLING

Exhibitors may hand-carry their own materials into the exhibit facility. The use of pump trucks and other mechanical equipment, however, is not permitted. Freeman will control access to the loading docks in order to provide for a safe and orderly move-in/move-out.

TIPPING

Freeman requests that exhibitors do not tip our employees. They are paid at an excellent wage scale denoting a professional status, and we feel that tipping is not necessary. This applies to all Freeman employees. Any request for such should be brought to the attention of a Freeman representative at the Freeman service desk or correspondence may be directed to the attention of the General Manager at the local office address.

SAFETY

Standing on chairs, tables or rental equipment is prohibited. This equipment is not engineered to support your weight. Freeman cannot be responsible for injuries in assembling your booth, please order labour on the Display Labour form and the necessary ladders and/or tools will be provided.

F R E E M A N
61 Browns Line
Toronto, Ontario, Canada M8W 3S2
416-252-3361 • Fax: 416-252-2365
E-mail: FreemanTorontoES@freemanco.com

METHOD OF PAYMENT MUST ACCOMPANY YOUR ORDER

NAME OF SHOW: **Reading** for the love of it 2011

COMPANY NAME: BOOTH#:

CONTACT NAME: PHONE#:

For fast, easy ordering, go to www.freemanco.com

DISPLAY LABOUR (One Hour Minimum per Worker)

			Advance Price	Show Site Price
Straight Time-	8:00 A.M. to 4:00 P.M.	Monday through Friday	$ 84.75	$ 110.20
Overtime-	4:00 P.M. to 6:00 P.M.	Monday through Friday	$127.25	$ 165.45
	8:00 A.M. to 4:00 P.M.	Saturday and Sunday		
Double Time-	All times not mentioned above as well as holidays		$169.50	$ 220.35

Show site prices will apply to all orders placed at show site.

- Start time guaranteed only at start of working day
- One hour minimun per person
- Supervisor must check in at Service Desk to pick up labour
- Labour must be cancelled in writing, 24 hours in advance to avoid a one (1) hour cancellation fee per worker
- When scheduling dismantle labour, be sure to allow sufficient time for empty containers to be returned to your booth.
- Freeman supervised jobs will be completed at our discretion prior to show opening and before the hall must be cleared. **Please include setup plan/photo, special instructions & inbound shipping information with this order.**

INSTALLATION LABOUR

☐ **Freeman Supervised Labour - Please complete the reverse side of this form.**
- Installation of your exhibit will be completed at our discretion prior to show opening
- The charge for this service is 30% of the total installation labour bill, with a minimum of $45.00

Emergency contact:_____ Phone Number: _____

☐ **Exhibitor Supervised Labour**

Supervisor will be: _____ Phone Number: _____

Date	Start Time	No. of People		Approx. Hrs. per Person		Total Hrs.		Hourly Rate		Estimated Total Cost
_____	_____	_____	x	_____	=	_____	@ $	_____	= $	_____
_____	_____	_____	x	_____	=	_____	@ $	_____	= $	_____
_____	_____	_____	x	_____	=	_____	@ $	_____	= $	_____

Freeman Supervision (30%/45.00) = $_____

13% HST = $_____

Total Installation = $_____

If you have questions or need assistance in completing your order, please call and ask for your Exhibitor Services Representative.

DISMANTLE LABOUR

☐ **Freeman Supervised Labour - Please complete the reverse side of this form.**
- The Freeman Companies is not responsible for product or literature that is not properly packed and labelled by exhibitor
- The charge for this service is 30% of the total dismantle labour bill, with a minimum of $45.00

Emergency contact:_____ Phone Number: _____

☐ **Exhibitor Supervised Labour**

Supervisor will be: _____ Phone Number: _____

Date	Start Time	No. of People		Approx. Hrs. per Person		Total Hrs.		Hourly Rate		Estimated Total Cost
_____	_____	_____	x	_____	=	_____	@ $	_____	= $	_____
_____	_____	_____	x	_____	=	_____	@ $	_____	= $	_____
_____	_____	_____	x	_____	=	_____	@ $	_____	= $	_____

Freeman Supervision (30%/45.00) = $_____

13% HST = $_____

Total Dismantle = $_____

FREEMAN installation & dismantle

NAME OF SHOW: **Reading for the love of it 2011**

COMPANY NAME: BOOTH#:

CONTACT NAME: PHONE#:

FREEMAN SUPERVISED Labour

IN ORDER TO BETTER SERVE YOU - PLEASE COMPLETE THE FOLLOWING INFORMATION IF YOUR DISPLAY IS TO BE SET-UP AND/OR DISMANTLED BY FREEMAN I&D AND YOU WILL NOT BE PRESENT TO SUPERVISE THE INSTALLATION AND/OR DISMANTLE.

INBOUND SHIPPING & SET UP INFORMATION

Freight will be shipped to Warehouse _____ Showsite _____ Date Shipped _____

Setup Plan/Photo: Attached _____ To Be Sent With Exhibit _____ In Crate No._____

Carpet: With Exhibit _____ Rented From Freeman _____ Colour _____ Size_____

Electrical Placement: Drawing Attached _____ Drawing With Exhibit _____ Electrical Under Carpet _____

Comments: _____

_____

Graphics: With Exhibit _____ Shipped Separately _____

Comments: _____

_____

Special Tools/Hardware Required: _____

_____

OUTBOUND SHIPPING INFORMATION

SHIP TO: _____

_____

_____

_____

METHOD OF SHIPMENT

☐ **Freeman Transportation:**

- ☐ Common Carrier
- ☐ Air Freight ☐ Next Day* ☐ 2nd Day ☐ Deferred

* Some restrictions may apply. Please contact our Exhibit Transportation Team at (877) 478-1113 for information.

☐ **Other (list carrier name & phone number):**

- ☐ Other Common Carrier:_____
- ☐ Other Air Freight:_____
- ☐ Van Line: _____

Carrier Phone Number: (_____)_____

Freight Charges

☐ Prepaid ☐ Collect

Bill To: _____

_____

_____

In the event your selected carrier fails to show on final move-out day, please select one of the following options:

☐ **Reroute via Freeman's choice.**

☐ **Delivery back to warehouse at Exhibitor's expense***

*** Return to warehouse rates are based on weight . A minimum charge of $110.00 plus applicable taxes will apply.**

*** Materials that have not been picked up by your selected carrier after 5 business days will be subject to storage fees. A $50/ week minimum charge will be added to your account.**

PLEASE NOTE: Freeman will not be responsible for product or literature that is not properly packed and labeled by exhibitor personnel.

F R E E M A N
61 Browns Line
Toronto, Ontario, Canada M8W 3S2
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E-mail: FreemanTorontoES@freemanco.com

METHOD OF PAYMENT MUST ACCOMPANY YOUR ORDER

NAME OF SHOW: **Reading for the love of it 2011**

COMPANY NAME: BOOTH#:

CONTACT NAME: PHONE#:

MATERIAL HANDLING SERVICES

CRATED:	Material that is skidded or is in any type of shipping container that can be unloaded at the dock with no additional handling required.
SPECIAL HANDLING:	Material delivered by the carrier in such a manner that it requires additional handling, such as ground unloading, stacked and constricted space unloading, designated piece unloading, loads mixed with pad wrapped material, multiple shipments, carpet and/or pad only shipments, and shipments that require additional time, equipment or labour to unload. Federal Express, Purolator, UPS, Airborned Express & DHL are included in this category due to their delivery procedures. (See definitions on back)
UNCRATED:	Material that is shipped loose or padwrapped, and/or unskidded machinery without proper lifting bars or hooks. (Uncrated materials are not accepted at the Warehouse)
STRAIGHT TIME:	8:00 A.M. to 4:00 P.M. Monday through Friday
OVERTIME:	4:00 P.M. to 8:00 A.M. Monday through Friday, all day Saturday, Sunday, and Holidays (Overtime will be applied to all freight received at the warehouse and/or show site that must be moved into or out of booth during above listed times.)

Let Freeman OnLine® estimate your material handling charges for you. Log on to www.freemanco.com, select your show and click on "Estimate My Material Handling Costs". From Freeman OnLine® you can print extra shipping labels, get tips on how to package your freight and much more.

Description	Price Per CWT	Min 200 Lbs
RATE CLASSIFICATIONS:		
Warehouse Shipment (200 lb. minimum) beginning (JANUARY 10, 2011)		
Crated or Skidded Shipment	$ 70.75	141.50
Special Handling Shipment	$ 92.00	184.00
Show Site Shipment (200 lb. minimum) beginning (FEBRUARY 9, 2011 AT 12:00 PM)		
Crated or Skidded Shipment	$ 60.75	121.50
Special Handling Shipment	$ 79.00	158.00
Uncrated or Pad Wrapped Shipment	$ 91.00	182.00
Small Package - Maximum weight is 30 lbs per shipment		
Each Carton	$ 40.50	
ADDITIONAL SURCHARGES:		
Shipment Delivered after Deadline Date (in addition to above rates)		
Warehouse Shipment after Deadline (FEBRUARY 2, 2011)	$ 21.25	42.50
Show Site Shipment after Deadline (FEBRUARY 10, 2011 AT 8:15 AM)	$ 18.25	36.50
Overtime Charge - Inbound (in addition to above rates)		
Crated or Skidded Shipment	$ 15.25	30.50
Special Handling Shipment	$ 19.75	39.50
Uncrated or Pad Wrapped Shipment	$ 22.75	45.50
Overtime Charge - Outbound (in addition to above rates)		
Crated or Skidded Shipment	$ 15.25	30.50
Special Handling Shipment	$ 19.75	39.50
Uncrated or Pad Wrapped Shipment	$ 22.75	45.50

Description	Weight CWT	Price per CWT	Estimated Total Cost
	÷ 100 =		
Surcharges (i.e. Overtime, Late)	÷ 100 =		
		Subtotal	
		13% HST	
		Total	

Tip to Save on Material Handling!

- **Consolidate shipments** (i.e. if minimum shipment weight is 200 lbs.)

Separate Shipments	Consolidated Shipment
6/08 - 60 lbs. charged @ 200 lbs. $ 118.50	3 pieces (1 shipment)
6/10 - 52 lbs. charged @ 200 lbs. $ 118.50	177 lbs. @ 200 lbs = $118.50
6/11 - 65 lbs. charged @ 200 lbs. $ 118.50 = $355.50	Added benefit - your shipments are less likely to get misplaced if they are packaged together with larger items.

FREEMAN material handling

SPECIAL HANDLING DEFINITIONS

for frequently asked questions and material handling estimator tools, go to www.freemanco.com

Special handling applies to shipments that are loaded by cubic space and/or packed in such a manner as to require additional labor/handling, such as ground unloading, constricted space unloading, designated piece unloading, carpet/pad only shipments or stacked shipments. Also included are shipment integrity, alternate delivery locations, mixed shipments, and shipments without individual bills of lading. Shipments loaded in this manner require additional time, labor, or equipment, to unload, sort and deliver.

What is Ground Loading/Unloading?
Vehicles that are not dock height, preventing the use of loading docks, such as U-hauls, flat bed trailers, double drop trailers, company vehicles with trailers that are not dock level, etc.

What is Constricted Space Loading/Unloading?
Trailer loaded "high and tight" shipments that are not easily accessible. Freight is loaded to full capacity of trailer – top to bottom, side to side. One example of this is freight that is loaded down one side of a trailer that must be bypassed to reach targeted freight.

What is Designated Piece Loading/Unloading?
Drivers that require the loading crew to bring multiple pieces of the freight to the rear of the trailer to select the next piece, having to remove freight from the trailer then reload to fit or the trailer must be loaded in a sequence to ensure all items fit.

What are Stacked Shipments?
Shipments loaded in such a manner requiring multiple items to be removed to ground level for delivery to booth. Stacked or "cubed out" shipments, loose items placed on top of crates and/or pallets constitute special handling.

What is Shipment Integrity?
Shipment integrity involves shipments on a carrier that are intermingled, or delivered in such a manner that additional labor is needed to sort through and separate the various shipments on a truck for delivery to our customers.

What is Alternate Delivery Location?
Alternative delivery location refers to shipments that are delivered by a carrier that requires us to deliver some shipments to different levels in the same building, or to other buildings in the same facility.

What are Mixed Shipments?
Mixed shipments are defined as shipments of mixed crated and uncrated goods, where the percentage of uncrated is minimal and does not warrant the full uncrated rate for the shipment, but does require special handling. Freeman defines special handling for mixed loads as having less than 50% of the volume as uncrated.

What does it mean if I have "No Documentation"?
Shipments arrive from a small package carrier (including, among others, Federal Express,UPS, DHL & Airborned Express) without an individual Bill of Lading, requiring additional time, labor and equipment to process.

What about carpet only shipments?
Shipments that consist of carpet and/or carpet padding only require special handling because of additional labor and equipment to unload.

What is the difference between Crated and Uncrated Shipments?
Crated shipments are those that are packed in any type of shipping container that can be unloaded at the dock with no additional handling required. Such containers include crates, fiber cases, cartons, and properly packed skids. An uncrated shipment is material that is shipped loose or pad-wrapped, and/or unskidded without proper lifting bars and hooks.

FREEMAN

RUSH

DO NOT DELAY

MUST BE DELIVERED BY: FEBRUARY 2, 2011

TO: _____

(EXHIBITOR NAME)

C/O: FREEMAN
61 BROWNS LINE
TORONTO, ONTARIO
CANADA
M8W 3S2

WAREHOUSE

EVENT: **Reading** for the love of it 2011

BOOTH NO:_____ NO. _____ OF ____ PCS

FREEMAN

RUSH

DO NOT DELAY

MUST BE DELIVERED BY: FEBRUARY 2, 2011

TO: _____

(EXHIBITOR NAME)

C/O: FREEMAN
61 BROWNS LINE
TORONTO, ONTARIO
CANADA
M8W 3S2

WAREHOUSE

EVENT: Reading for the love of it 2011

BOOTH NO:_____ NO. _____ OF ____ PCS

THE ABOVE LABELS ARE PROVIDED FOR YOUR CONVENIENCE.
PLACE ONE OF EACH PIECE SHIPPED TO ENSURE PROPER DELIVERY.
IF MORE LABELS ARE NEEDED, COPIES ARE ACCEPTABLE.

FREEMAN

RUSH

DO NOT DELAY

CANNOT DELIVER BEFORE: FEBRUARY 9, 2011 AT 12:00 PM

TO: _____

(EXHIBITOR NAME)

C/O: **FREEMAN**
SHERATON CENTRE HOTEL
100 RICHMOND ST WEST
TORONTO, ONTARIO, CANADA
M5H 3K6

SHOW SITE

EVENT: **Reading** for the love of it 2011

BOOTH NO:_____ NO. _____ OF ____ PCS

FREEMAN

RUSH

DO NOT DELAY

CANNOT DELIVER BEFORE: FEBRUARY 9, 2011 AT 12:00 PM

TO: _____

(EXHIBITOR NAME)

C/O: FREEMAN
SHERATON CENTRE HOTEL
100 RICHMOND ST WEST
TORONTO, ONTARIO, CANADA
M5H 3K6

SHOW SITE

EVENT: Reading for the love of it 2011

BOOTH NO:_____ NO. _____ OF ____ PCS

THE ABOVE LABELS ARE PROVIDED FOR YOUR CONVENIENCE.
PLACE ONE OF EACH PIECE SHIPPED TO ENSURE PROPER DELIVERY.
IF MORE LABELS ARE NEEDED, COPIES ARE ACCEPTABLE.

F R E E M A N
61 Browns Line
Toronto, Ontario, Canada M8W 3S2
416-252-3361 • Fax: (416) 252-2365
E-mail: FreemanTorontoES@freemanco.com

FREEMAN material handling exemption

Reading for the love of it 2011

MATERIAL HANDLING EXEMPTION FORM

Return this form to:
Exhibitor Services
Freeman
61 Browns Line
Toronto, ON M8W 3S2

Tel: 416-252-3361
Fax: 416-252-2365

Deadline: JANUARY 26, 2011

If you wish to be responsible for the off loading/reloading of your own materials, the completion of the Material Handling Exemption Form is required.

With the completion of the exemption form, you will be responsible for ensuring that your crates and cartons are moved to your booth location, that empties are removed and stored during the show and returned by you at the show's conclusion, and that your freight is moved to the loading docks and re-loaded at move-out. **Reading For The Love Of It 2011** does not supply any equipment for the movement of display materials from the receiving dock area to the exhibit floor, or for crate storage. (You have the option of ordering these services, for a fee, through the official material handling company, Freeman.)

All exhibitors must first check in at the freight desk. Floor management will advise when you may proceed to the loading docks to off-load. The maximum time allotted for vehicle off-loading is 45 minutes. Should you be unable to meet this time restriction, Show Management has the right to order labour to assist you with the unloading at your expense at the prevailing on-site material handling rates. For further details on the material handling exemption procedure, please call Exhibitor Services at 416-252-3361.

If you require an exemption for material handling at **Reading For The Love Of It 2011**, please complete and return by mail or fax to Freeman, Exhibitor Services Department at 416-252-2365.

Company Name:_____Booth:_____

Exhibitor Name:_____

Address:_____

City, Prov/State, Postal Code:_____

Telephone:_____ Fax:_____

Contact:_____ Signature:_____

E-mail Address: _____

FREEMAN
61 Browns Line
Toronto, Ontario, Canada M8W 3S2
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E-mail: FreemanTorontoES@freemanco.com

OUTBOUND MATERIAL HANDLING AND SHIPPING LABELS

METHOD OF PAYMENT MUST ACCOMPANY YOUR ORDER

Reading for the love of it 2011

NAME OF SHOW: _____

COMPANY NAME _____ BOOTH #: _____

CONTACT NAME: _____ PHONE #: _____

E-MAIL ADDRESS _____

For fast, easy ordering, go to www.freemanco.com

EVERY OUTBOUND SHIPMENT WILL REQUIRE A MATERIAL HANDLING AGREEMENT AND LABELS. WE WOULD BE HAPPY TO PREPARE THESE FOR YOU IN ADVANCE AND WILL DELIVER THEM TO YOUR BOOTH AT SHOW SITE TO REVIEW AND SIGN. TO TAKE ADVANTAGE OF THIS SERVICE, PLEASE COMPLETE AND RETURN THIS FORM.

SHIPPING INFORMATION

FROM: SHIPPER/EXHIBITOR NAME: _____

BILLING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

SHIP TO: COMPANY NAME: _____

DELIVERY ADDRESS: _____

_____

CITY: _____ STATE: _____ ZIP: _____

PHONE#: _____ ATTN: _____

SPECIAL INSTRUCTIONS: _____

METHOD OF SHIPMENT

PLEASE CHECK DESIRED METHOD OF SHIPMENT BELOW

FREEMAN EXHIBIT TRANSPORTATION

- ☐ 1 Day: Delivery next business day*
  * Some restrictions may apply. Please contact our Exhibit Transportation team (877) 478-1113.
- ☐ 2 Day: Delivery by 5:00 P.M. second business day
- ☐ Expedited
- ☐ Deferred: Delivery within 3-4 business days
- ☐ Standard Ground
- ☐ Specialized: Pad wrapped, uncrated, or truckload

☐ OTHER COMMON CARRIER _____

☐ OTHER VAN LINE _____

☐ OTHER AIR FREIGHT _____
☐ Next Day ☐ Second Day ☐ Deferred

DESIRED NUMBER OF LABELS: _____

CARRIER PHONE NUMBER: _____

Once your shipment is packed and ready to be picked up, please return the Material Handling Agreement to the Exhibitor Services Center.

Verify the piece count, weight and that a signature is on the Material Handling Agreement prior to shipping out.

SHIPMENTS WITHOUT PAPERWORK TURNED IN WILL BE RETURNED TO OUR WAREHOUSE AT EXHIBITOR'S EXPENSE.

Freeman will make arrangements for all Freeman Exhibit Transportation shipments. Arrangements for pick-up by other carriers is the responsibility of the exhibitor. During exhibitor move-out, when time permits, Freeman will attempt a courtesy phone call to your carrier to confirm the scheduled pick-up.

In the event your selected carrier (other than Freeman) fails to show on final move-out day, please select one of the following options:

☐ **Reroute via Freeman's choice.**

☐ **Delivery back to warehouse at Exhibitor's expense***
*** Return to warehouse rates are based on weight . A minimum charge of $110.00 plus applicable taxes will apply. Materials that have not been picked up by your selected carrier after 5 business days will be subject to storage fees. A $50/ week minimum charge will be added to your account.**

FREEMAN outbound shipping

F R E E M A N
61 Browns Line
Toronto, Ontario, Canada M8W 3S2
416-252-3361 • Fax: 416-252-2365
E-mail: FreemanTorontoES@freemanco.com

SHERATON CENTRE HOTEL
MATERIAL HANDLING
INFORMATION

NAME OF SHOW: Reading for the love of it 2011

COMPANY NAME: BOOTH#:

CONTACT NAME: PHONE#:

SHERATON CENTRE HOTEL MATERIAL HANDLING INFORMATION

PLEASE READ: IMPORTANT LOADING DOCK, HEIGHT CLEARANCE, AND UNLOADING INFORMATION.

PLEASE NOTE: EXPECT DELAYS AS THE LOADING DOCK IS UNDER CONSTRUCTION.

Straight trucks and cube vans between 24' - 32' in length will have a maximum ceiling clearance height of approximately 13'.

Due to height and length restrictions, trailers longer than 32' will have to be unloaded at street level.

Please call Hotel receiving at (416)361-1000 at Ext. #4515 for verification and details.

FREEMAN STREET UNLOADING COSTS ARE AS FOLLOWS:

Minimum charge of $250.00 per round trip in addition to Material Handling rates. (Per hundred pound (cwt)), plus applicable taxes.

The service includes: unloading your freight from street level, to the underground loading dock; from the underground loading dock to your booth, storage of empty containers during the show, return of empties to your booth at show closing; loading from your booth to the underground loading dock and finally back into your carrier's street level trailer.

Please refer to the Material Handling rates form included in this kit. Should you wish to order the above service,
please contact Exhibitor Services at (416) 252-3361.

Thank you

TERMS & CONDITIONS

MOTOR CARGO SERVICE REQUEST AND SHIPPING INSTRUCTIONS CONTRACT

This Contract establishes your legal obligations with regard to the property described herein being shipped with Freeman. It specifically limits your rights and possible recovery if your property is lost or damaged. You must accept all terms and conditions of this Contract. You confirm that you have read and agree with all the terms and conditions of this Contract by signing page one of this document or electronic acknowledgment of receipt without contest. This Contract may not be waived or varied, except in writing, and then only by an authorized representative of Freeman.

1. DEFINITIONS. In this Contract, "Freeman" means Freeman Decorating Services, Inc., and its respective employees, officers, directors, agents, assigns, affiliated companies, and related entities including any contractors appointed by Freeman. The term "Shipper" means the person or business for whom the property is being transported, and includes their respective employees, officers, directors, agents, assigns, affiliated companies, and contractors appointed by the Shipper, excluding only Freeman. "Property" is all objects of any type received from the Shipper for transport by Freeman as described herein. "Consignee" is the party to whom Shipper has designated the goods are to be delivered.

2. FINAL CONTRACT BETWEEN THE PARTIES. In exchange for Shipper's payments and Freeman's services, which the parties have specified in this two-page Contract, Freeman and Shipper each agree that this Contact shall govern their respective rights and obligations regarding transportation of Shipper's property. This Contract shall take effect when the property first comes into the physical possession of Freeman, and the responsibility of Freeman under same shall end when the property has been placed in the possession of the Consignee or the Consignee's designated agent. If any part or provision of this Contract is found by a court of competent jurisdiction to be void or unenforceable, the remainder of the Contract shall continue in full force and effect.

3. FREEMAN'S RESPONSIBILITIES UNDER THE CONTRACT ARE LIMITED. Freeman is responsible for the satisfactory performance of only those services which it directly provides under this Contract. Freeman shall not be responsible for the performance of individuals or firms who are not under the direct supervision or control of Freeman. Freeman shall not be responsible for events or causes of loss, delay, or damage beyond its reasonable control, including (by way of illustration only, and not as a limitation on the breadth of this clause), strike, lockout, work slowdown or stoppage, power failure, breakdown of plant or machinery, facility failure, vandalism, theft, Act of God, effect of natural elements, riot, civil commotion or disturbance, terrorism, act of war or belligerent parties, and any other cause or causes beyond the reasonable control of Freeman. Freeman shall not be liable for delay caused by highway obstructions, or faulty or impassable highways, or lack of capacity of any highway, bridge, or ferry, or caused by breakdown or mechanical defects of vehicles or equipment, or from any cause other than the negligence of Freeman. Freeman shall not be bound to transport by any particular schedule, means, vehicle or otherwise, other than with reasonable dispatch.

4. PACKAGING AND CRATES. Shipper's property must be well packaged for safe and secure handling, storage and shipment using ordinary care. Freeman makes neither representation nor any warranty regarding the acceptability or suitability of any packaging system or procedure that Shipper might use for its property. General guidance as to acceptable packaging systems and procedures may be found in publications such as the National Motor Freight Classification, published by the National Motor Freight Traffic Association.

5. PERISHABLE GOODS. Goods of a perishable nature are carried in dry trailers without environmental or atmospheric control or other special services unless Shipper states on the face of the "Service Request and Shipping Instructions" that the goods are to be carried in a refrigerated, heated, specially ventilated or otherwise specially equipped trailer. This carriage is subject to the special services and charges offered in the Freeman tariff. Shipper is responsible for bringing the goods to the proper temperature before loading the goods into the trailer, for the proper stowage of the goods within the trailer, and for setting the temperature (including maintenance and repair), during all times after the trailer is spotted by Freeman and before the trailer is received by Freeman. Freeman is not responsible for product deterioration caused by inherent vice, defects in the merchandise or transit times in excess of product shelf life. Refrigerated, heated, specially ventilated or otherwise specially equipped trailers are not equipped to change the temperature of goods (they are equipped only to maintain temperature). Shipper will give written notice of requested temperature setting of the thermostatic controls before receipt of the goods by Freeman. When a loaded trailer is received, Freeman will verify that the thermostatic controls are set to maintain trailer temperature as requested. Freeman is unable to determine whether the goods were at the proper temperature when they were loaded into the trailer or when the trailer is delivered to Freeman. Air temperature at the unit sensor will be maintained within a proper range of plus or minus 5 degrees Fahrenheit of the temperature requested by Shipper on the face of the "Service Request and Shipping Instructions" if the goods were at that temperature when loaded into the container and if the temperature controls were properly set when the container was loaded.

6. REFUSED SHIPMENTS. If the Consignee refuses a shipment tendered for delivery or if Freeman is unable to deliver a shipment because of fault or mistake of the Consignor or Consignee, Freeman's liability shall then become that of a warehouseman.

(a) Freeman shall promptly attempt to provide notice, by telephonic, electronic or written communication as provided on the face of these shipping instructions, if so indicated, to Shipper or the party, if any, designated in these instructions to receive notice.

(b) Storage charges, based on Freeman's tariff, shall start no sooner than the next business day following the attempted notification. Storage may be, at Freeman's option, in any location that provides reasonable protection against loss or damage. Freeman may place the shipment in public storage at the owner's expense and without liability to Freeman.

(c) If Freeman does not receive disposition instructions within 48 hours of the time of Freeman's attempted first notification, Freeman will attempt to issue a second and final confirmed notification. Such notice shall advise that if Freeman does not receive disposition instructions within 10 days of that notification, Freeman may offer the shipment for sale at a public auction and Freeman has the right to offer the shipment for sale. The amount of sale will be applied to Freeman's invoice for transportation, storage and other lawful charges. Shipper will be responsible for the balance of charges not covered by the sale of the goods. If there is a balance remaining after all charges and expenses are paid, such balance will be paid to the owner of the property sold hereunder, upon claim and proof of ownership.

(d) Where Freeman has attempted to follow the procedure set forth above and the procedure is not possible, nothing shall be construed to abridge the right of Freeman, at its option, to sell the property under such circumstances and in such manner as may be authorized by law.

(e) When perishable goods cannot be delivered and disposition is not given within a reasonable time, Freeman may dispose of property to the best advantage. When Freeman is directed by Consignee or Consignor to unload or deliver property at a particular location where Consignor, Consignee, or the Agent of either is not regularly located, Freeman's liability for the shipment shall terminate after unloading or delivery.

7. INSURANCE. FREEMAN IS NOT AN INSURER. Shipper is responsible for obtaining insurance for its property. Freeman provides no insurance for Shipper or its property.

8. LIMITATION ON SHIPPER'S RECOVERABLE DAMAGES. Shipper understands that even if Shipper's property is lost, stolen, or damaged, Freeman does not pay replacement or restoration cost of any property. FREEMAN'S MAXIMUM LIABILITY SHALL BE THE AMOUNT OF PROVEN ACTUAL VALUE NOT EXCEEDING THE LOWER OF THE FAIR MARKET VALUE (THE "FAIR MARKET VALUE" EQUALS THE AS IS WHERE IS PRICE FOR THE PROPERTY AT THE LOCATION OF THE SHOW TO WHICH PRICE A WILLING BUYER AND A WILLING SELLER WOULD AGREE IN AN ORDINARY COURSE OF BUSINESS, ARM'S LENGTH SALE.) OR $5.00 (USD) PER POUND OF CARGO LOST OR DAMAGED UNLESS AT THE TIME OF SHIPMENT SHIPPER MAKES A DECLARATION OF VALUE FOR CARRIAGE IN THE SPACE DESIGNATED ON THE SHIPPING INSTRUCTIONS AND PAYS THE APPROPRIATE VALUATION CHARGE. Even if Shipper has made a declaration of value, liability shall never exceed the depreciated original invoice value or the fair market value of the property, whichever is less. The value per pound for applying declared valuation charges shall be determined by dividing Shipper's declared value for carriage by the actual weight of the shipment. In all cases not prohibited by law, where a lower value than the actual value of the said property has been stated in writing by Shipper or has been agreed upon in writing as the released value of the property upon which the rate is based, such lower value plus freight charges, if paid, shall be the maximum recoverable amount for loss or damage. **Notwithstanding the above limitations, all shipments containing the following items of extraordinary value are limited to a maximum declared value of $500.00 (USD):**

(a) Artworks and objects of art, including without limitation, original paintings, drawings, etchings, watercolors, tapestries and sculptures;

(b) Clocks, jewelry, including costume jewelry, furs, and fur-trimmed clothing;

(c) Personal effects, including without limitation, papers and documents;

(d) Coin money, currency, gift certificates, debit cards, credit cards, and any other items of extraordinary value.

Any declared value in excess of the maximums allowed herein is null and void, and the acceptance by Freeman for carriage of any shipment with a declared value in excess of the allowed maximums does not constitute a waiver of these maximums. In any event, **Freeman's MAXIMUM LIABILITY WILL NEVER BE MORE THAN $20,000 PER SHIPMENT**. Shipper understands that even if Shipper is not able to participate or fully participate in a Show due to loss of, theft of, or damage to their property, Freeman shall not be liable or responsible for damages identified by the terms (by way of example only and not in limitation of the breadth of this clause) such as the following: consequential damages, loss of use damages, loss of profits damages, business interruption damages, delay damages, special damages, collateral damages, exemplary damages, damages awarded for gross negligence, direct damages, indirect damages, or damages for failure of performance, breach of contract damages, fraud damages, or any other sort of damage for tort or breach of contract. This limitation shall bind the parties

(a) whenever or wherever the claimed loss or damage may occur;

(b) even though the alleged loss or damage is claimed to result from negligence, strict liability, products liability, breach of contract, breach of statute or regulation, or any other legal theory or cause, and;

(c) even though Freeman may have been advised or be on notice of the possibility or even the probability of such damages.

9. SHIPPER'S RESPONSIBILITIES AND INDEMNIFICATION:

(a) Shipper must pay in full for the services rendered under this Agreement at the time the services are requested. The existence of a dispute between Shipper and Freeman relative to any claim or other matter shall have no bearing on this duty of payment. No claim may be submitted by or on behalf of Shipper to Freeman unless Shipper's account is current.

(b) Shipper understands and acknowledges that Freeman does not accept or transport illegal or hazardous materials of any kind or nature. Shipper warrants and will ensure that its property is inert, and contains no Hazardous Substances, Hazardous Materials, Chemicals, Gasses, Explosives, Radioactive Materials, Biologically hazardous agents, or any other substance, matter or object in any form that could pose a threat to the health or safety of persons, property, or the public welfare in general. Such goods may be warehoused at owner's risk and expense or destroyed without compensation.

(c) Shipper shall defend and indemnify Freeman, its employees, directors, officers, and agents from and against any and all demands, claims, causes of action, fines, penalties, damages (including consequential), liabilities, judgments, and expenses (including but not limited to reasonable attorneys' fees and investigation costs) on account of personal injury, death, or damage to or loss of property or profits arising out of or contributed to by any of the following: Shipper's negligence, willful misconduct, or deliberate act; Shipper's violation of Federal, State, County or Local ordinances; Shipper's violation of Show Regulations and/or Rules as published and set forth by Facility and/or Show Management; and/or Shipper's failure to comply with subsection (b) of this section regarding the inclusion of any dangerous substances in the property placed with Freeman.

10. CLAIMS. Claims must be filed in writing within nine (9) months after the date of delivery of the property (or in the case of export traffic, within nine (9) months after delivery at the port of export), except that claims for failure to make delivery must be filed within nine (9) months after a reasonable time for delivery has elapsed. Suits for loss, damage, or delay shall be instituted against Freeman no later than two (2) years and one (1) day from the day when written notice is given by Freeman to the claimant that Freeman has disallowed the claim or any part or parts of the claim specified in the notice. Shipper shall deliver notice of claim for loss or damage by hand, U.S. mail, courier, facsimile, or electronic means to Freeman Exhibit Transportation, Cargo Claim Department, c/o Gallagher Bassett Services, 6404 International Parkway, Suite 2300, Dallas, TX 75093 as soon as loss or damage is discovered. The notice of claim shall invite a prompt joint survey of the damage, at a time and place to be agreed between the parties, and such survey shall go forward promptly. However, if in any case the property is received by the Consignee or the Consignee's agent without notice of loss or damage to property being served on Freeman within 72 hours of the receipt of the property, it is agreed between Freeman and Shipper that in that instance the presumption shall arise that the property was delivered in proper quantity and in good condition. Claims filed more than nine (9) months following the date on which the property was delivered or should have been delivered are agreed to be forever time barred.

11. CHOICE OF FORUM / ARBITRATION. THIS CONTRACT SHALL BE CONSTRUED UNDER THE LAWS OF THE STATE OF TEXAS WITHOUT GIVING EFFECT TO ITS CONFLICT OF LAWS RULES. EXCLUSIVE VENUE FOR ALL DISPUTES ARISING OUT OF OR RELATING TO THIS CONTRACT SHALL RESIDE IN A COURT OF COMPETENT JURISDICTION IN DALLAS COUNTY, TEXAS. Notwithstanding anything herein to the contrary, any controversy or claim arising out of or relating to this Agreement, or the breach thereof, shall be settled by arbitration administered by the American Arbitration Association in accordance with its Commercial Arbitration Rules and judgment on the award rendered by the arbitrator(s) may be entered by any court having jurisdiction thereof.

12. MISCELLANEOUS. (a) Shipper warrants the accuracy of the weight and dimension data furnished in this Contract; (b) Shipper understands that once its property is shipped by Freeman pursuant to the instructions contained in this Contract, Shipper has no right to control the shipment, stop the shipment in transit, or divert or reschedule same. (c) Shipper agrees that this Contract may be provided to any third party, including common or contract carriers of cargo by air, water, rail, or road, for the purpose of confirming the right of Freeman to control the handling of the property and all matters related to payment for the shipment

FREEMAN

TERMS & CONDITIONS

AIR CARGO SERVICE REQUEST AND SHIPPING INSTRUCTIONS CONTRACT

In tendering this shipment, the Shipper and Consignee agree to these TERMS which no agent or employee of the parties may alter. This Air Service Request and Shipping Instruction Contract is NON-NEGOTIABLE and has been prepared by Shipper, or if by Freeman or another on Shipper's behalf, it shall be deemed, conclusively, to have been prepared by the Shipper. The Shipper agrees that this shipment is subject to the TERMS stated herein. All TERMS, including but not limited to, all the limitations of liability, shall apply to our agents and their contracting carriers.

1. DEFINITIONS: In this Contract, "Freeman" means Freeman Decorating Services, Inc. and its respective employees, officers, directors, agents, assigns, affiliated companies, and related entities including any contractors appointed by Freeman. The term "Shipper" means the person or business for whom the property is being transported, and includes their respective employees, officers, directors, agents, assigns, affiliated companies, and contractors appointed by the Shipper, excluding only Freeman. "Property" is all objects of any type received from the Shipper for transport by Freeman as described herein. "Consignee" is the party to whom Shipper has designated the goods are to be delivered.

2. FINAL CONTRACT BETWEEN THE PARTIES: In exchange for Shipper's payments and Freeman's services, which the parties have specified in this two-page Contract (including the Air Cargo Service Request and Shipping Instructions), Freeman and Shipper each agree that this Contact shall govern their respective rights and obligations regarding transportation of Shipper's property. This Contract shall take effect when the property first comes into the physical possession of Freeman, and the responsibility of Freeman under same shall end when the property has been placed in the possession of the Consignee or the Consignee's designated agent. If any part or provision of this Contract is found by a court of competent jurisdiction to be void or unenforceable, the remainder of the Contract shall continue in full force and effect.

3. FREEMAN'S RESPONSIBILITIES UNDER THE CONTRACT ARE LIMITED: Freeman is responsible for the satisfactory performance of only those services which it directly provides under this Contract. Freeman shall not be responsible for the performance of individuals of firms who are not under the direct supervision or control of Freeman. Freeman shall not be responsible for events or causes of loss, delay, or damage beyond its reasonable control, including (by way of illustration only, and not as a limitation on the breadth of this clause), strike, lockout, work slowdown or stoppage, power failure, breakdown of plant or machinery, facility failure, vandalism, theft, Act of God, effect of natural elements, riot, civil commotion or disturbance, terrorism, act of war or belligerent parties, and any other cause or causes beyond the reasonable control of Freeman. EXCEPT FOR ELIGIBLE GUARANTEED SERVICE SHIPMENTS, Freeman DOES NOT GUARANTEE DELIVERY BY ANY SPECIFIC TIME OR DATE.

4. PACKAGING AND CRATES: Shipper's property must be well packaged for safe and secure handling, storage and shipment using ordinary care. Each piece must be legibly and durably marked with the name and address, including correct ZIP code of the Shipper and Consignee. When a container is used repetitively by Shipper, Shipper must remove all old labels, tags, markings, etc., and Shipper must ensure that the container retains adequate strength for transportation. Freeman makes neither representation nor any warranty regarding the acceptability or suitability of any packaging system or procedure that Shipper might use for its property. General guidance as to acceptable packaging systems and procedures may be found in publications such as the National Motor Freight Classification, published by the National Motor Freight Traffic Association. For shipments of Perishable Commodities, U.S. and Canadian shipments must be packed to travel without spoilage for 72 hours from time of pickup; all International shipments must be packed to travel without spoilage for 24 hours beyond an agreed deadline. Freeman reserves the right to periodically embargo regions of the world due to conditions that may cause damage to perishable commodities.

5. REFUSED SHIPMENTS: If the Consignee refuses a shipment tendered for delivery or if Freeman is unable to deliver a shipment because of fault or mistake of the Consignor or Consignee, Freeman's liability shall then become that of a warehouseman.

(a) Freeman shall promptly attempt to provide notice, by telephonic, electronic or written communication as provided on the face of these shipping instructions, if so indicated, to Shipper or the party, if any, designated to receive notice in these instructions.

(b) Storage charges, based on Freeman's tariff, shall start no sooner than the next business day following the attempted notification. Storage may be, at Freeman's option, in any location that provides reasonable protection against loss or damage. Freeman may place the shipment in public storage at the owner's expense and without liability to Freeman.

(c) If Freeman does not receive disposition instructions within 48 hours of the time of Freeman's attempted first notification, Freeman will attempt to issue a second and final confirmed notification. Such notice shall advise that if Freeman does not receive disposition instructions within 10 days of that notification, Freeman may offer the shipment for sale at a public auction and Freeman has the right to offer the shipment for sale. The amount of sale will be applied to Freeman's invoice for transportation, storage and other lawful charges. Shipper will be responsible for the balance of charges not covered by the sale of the goods. If there is a balance remaining after all charges and expenses are paid, such balance will be paid to the owner of the property sold hereunder, upon claim and proof of ownership.

(d) Where Freeman has attempted to follow the procedure set forth above and the procedure is not possible, nothing shall be construed to abridge the right of Freeman, at its option, to sell the property under such circumstances and in such manner as may be authorized by law.

(e) When perishable goods cannot be delivered and disposition is not given within a reasonable time, Freeman may dispose of property to the best advantage. Where Freeman is directed by Consignee or Consignor to unload or deliver property at a particular location where Consignor, Consignee, or the Agent of either is not regularly located, Freeman's liability for the shipment shall terminate after unloading or delivery.

6. LIMITATION ON SHIPPER'S RECOVERABLE DAMAGES: Freeman's LIABILITY FOR DAMAGES ON DOMESTIC SHIPMENTS, INCLUDING BUT NOT LIMITED TO THOSE DAMAGES ARISING FROM OR RELATED TO MISDELIVERY, INCOMPLETE OR OTHERWISE INADEQUATE DELIVERY (INCLUDING BUT NOT LIMITED TO FAILURE TO FOLLOW SHIPPER OR CONSIGNEE INSTRUCTIONS OR FAILURE TO COLLECT OR PROPERLY DELIVER A PAYMENT INSTRUMENT), NONDELIVERY, MISSED PICKUP, AND LOSS OF OR DAMAGE TO CARGO, SHALL BE LIMITED TO THE HIGHER OF $50.00 (USD) PER SHIPMENT OR $.50 (USD) PER POUND ($1.10 (USD) PER KILOGRAM) OF CARGO ADVERSELY AFFECTED THEREBY, PLUS TRANSPORTATION CHARGES APPLICABLE TO THAT PART OF THE SHIPMENT ADVERSELY AFFECTED THEREBY, UNLESS AT TIME OF SHIPMENT THE SHIPPER MAKES A DECLARATION OF VALUE FOR CARRIAGE IN THE SPACE DESIGNATED ON THE SERVICE REQUEST AND SHIPPING INSTRUCTIONS FORM AND PAYS THE APPROPRIATE VALUATION CHARGE. IN NO EVENT SHALL Freeman's LIABILITY EXCEED THE DECLARED VALUE OF THE SHIPMENT OR THE AMOUNT OF LOSS OR DAMAGE ACTUALLY SUSTAINED, WHICHEVER IS LOWER. IF CARRIAGE OF THE SHIPMENT IS SOLELY OR PARTLY BY AIR AND INVOLVES AN ULTIMATE DESTINATION OR A STOP IN A COUNTRY OTHER THAN THE COUNTRY OF DEPARTURE, Freeman's LIABILITY FOR CARGO LOST, DAMAGED OR DELAYED SHALL BE LIMITED TO $9.07 PER POUND ($20.00 PER KILOGRAM) FOR CARRIAGE SUBJECT TO THE UNAMENDED WARSAW CONVENTION OR THE WARSAW CONVENTION AS AMENDED BY THE HAGUE PROTOCOL OF 1955, 17 SPECIAL DRAWING RIGHTS PER KILOGRAM FOR CARRIAGE SUBJECT TO THE WARSAW CONVENTION AS AMENDED BY THE MONTREAL PROTOCOL NO. 4 OF 1975, OR $9.07 PER POUND ($20.00 PER KILOGRAM) FOR CARRIAGE WHERE THE WARSAW CONVENTION, INCLUDING ITS AMENDMENTS, DOES NOT APPLY FOR ANY REASON, UNLESS A HIGHER DECLARED VALUE IS REQUESTED, AND THE FEES SET FORTH IN THE SERVICE GUIDE FOR SUCH HIGHER DECLARED VALUE ARE PAID. FOR INTERNATIONAL SHIPMENTS, THIS SHIPPING REQUEST AND SHIPPING INSTRUCTION CONTRACT SHALL BE DEEMED AN AIR WAYBILL WITHIN THE MEANING OF THE WARSAW CONVENTION.

Notwithstanding the above limitations, domestic shipments containing the following items of extraordinary value are limited to a maximum declared value of $500.00 (USD):

(a) artworks and objects of art, including without limitation original paintings, drawings, etchings, water colors, tapestries and sculpture;

(b) clocks, watches, jewelry (including costume jewelry), furs and fur-trimmed clothing;

(c) personal effects;

(d) and other inherently fragile or unique items, including prototypes, etc.

Any declared value in excess of the maximums allowed herein is null and void, and the acceptance by Freeman for carriage of any shipment with a declared value in excess of the allowed maximums does not constitute a waiver of these maximums. Shipper understands that even if Shipper is not able to participate or fully participate in a show due to loss of, theft of, or damage to its property, Freeman shall never be liable or responsible for damages identified by the terms (by way of example only and not in limitation of the breadth of this clause) such as the following: consequential damages, loss of use damages, loss of profits damages, business interruption damages, delay damages, special damages, collateral damages, exemplary damages, damages awarded for gross negligence, direct damages, indirect damages, damages for failure of performance, breach of contract damages, fraud damages, or any other sort of damage for tort or breach of contract. This limitation shall bind the parties

(a) whenever or wherever the claimed loss or damage may occur;

(b) even though the alleged loss or damage is claimed to result from negligence, strict liability, products liability, breach of contract, breach of statute or regulation, or any other legal theory or cause, and;

(c) even though Freeman may have been advised or be on notice of the possibility or even the probability of such damages.

Freeman makes no warranties, express or implied, and expressly disclaims any and all warranties. Except for Freeman's failure to deliver in accordance with the Guaranteed Service section of the Service Guide, Freeman will not be liable for misdelivery, incomplete or otherwise inadequate delivery (including but not limited to failure to follow Shipper or Consignee instructions or failure to collect or properly deliver a payment instrument), non-delivery, missed pickup, delay on International shipments, loss or damage unless caused by Freeman's sole negligence.

7. SHIPPER'S RESPONSIBILITIES AND INDEMNIFICATION:

(a) Shipper must pay in full for the services rendered under this Contract at the time the services are requested. The existence of a dispute between Shipper and Freeman relative to any claim or other matter shall have no bearing on this duty of payment. No claim submitted by or on behalf of Shipper will be processed unless Shipper's account is current.

(b) Shipper understands and acknowledges that Freeman does not accept or transport illegal, dangerous or hazardous materials of any kind or nature. Shipper warrants and ensures that its property is inert, and contains no Hazardous Substances, Hazardous Materials, Chemicals, Gases, Explosives, Radioactive Materials, Biologically hazardous agents, or any other substance, matter or object in any form that could pose a threat to the health or safety of persons, property or the public welfare in general. Such goods may be warehoused at owner's risk and expense or destroyed without compensation.

(c) Shipper shall defend and indemnify Freeman, its employees, directors, officers, and agents from and against any and all demands, claims, causes of action, fines, penalties, damages (including consequential), liabilities, judgments, and expenses (including but not limited to reasonable attorneys' fees and investigation costs) on account of personal injury, death, or damage to or loss of property or profits arising out of or contributed to by any of the following: Shipper's negligence, willful misconduct, or deliberate act; Shipper's violation of Federal, State, County or Local ordinances; Shipper's violation of Show Regulations and/or Rules as published and set forth by Facility and/or Show Management; and/or Shipper's failure to comply with (b) of this Agreement regarding the inclusion of any dangerous substances in the property placed with Freeman.

8. CLAIMS: Shipper, Consignee, or any other party claiming an interest in the shipment must notify Freeman immediately upon delivery, or in the case of loss or damage which could not have been noted at the time of delivery, within fourteen (14) days of delivery, of any loss or damage to the shipment. Receipt of the shipment by the Consignee or the Consignee's agent without written notice on the delivery receipt and/or delivery manifest will be prima facie evidence that the shipment was delivered in good condition. The amount of the claim may not be deducted from the transportation charges. Notice of loss or damage MUST be reported to Freeman at 800-995-3579. The shipment, its container(s), and packing material must be made available to Freeman for inspection at the delivery location. All shipments are subject to opening for inspection by Freeman; however, Freeman is not obligated to perform such inspection. All claims for loss or damage MUST be made in writing to Freeman within one hundred and twenty (120) calendar days after the date of acceptance of the shipment by Freeman. Please refer to the Service Guide for claim procedures. All claims for service failure must be made within thirty (30) calendar days from the date of shipment and Freeman's sole liability for such claims arising from Guaranteed Service shipments shall be limited to the transportation charges as provided in the Guaranteed Service section of the Service Guide. All claims for overcharge must be made in writing to Freeman within sixty (60) calendar days after the invoice date. No action for loss or damage may be maintained against Freeman unless (a) claimant complies with all requirements of this section and (b) for domestic shipments, if the claimant commences the action within one (1) year of the shipment by Freeman unless otherwise required by International, Federal or State Law. If the claim is for loss or damage involving International shipments, claimant must commence the action within two (2) years from the date of acceptance of the shipment by Freeman unless otherwise required by International, Federal or State Law. For purposes of this section, no action shall be deemed to have commenced until receipt by Freeman of service of process of the action on Freeman. Claims for loss or damage must be delivered to the following address: Freeman Exhibit Transportation, Cargo Claim Department, P.O. Box 560288, Dallas, TX 75360-0288.

9. CHOICE OF FORUM: THIS CONTRACT SHALL BE CONSTRUED UNDER THE LAWS OF THE UNITED STATES [INCLUDING ADOPTED INTERNATIONAL CONVENTIONS] AND THE STATE OF TEXAS WITHOUT GIVING EFFECT TO THE STATE'S CONFLICT OF LAWS RULES. FREEMAN AND SHIPPER AGREE THAT ANY CLAIM OR DISPUTE OF ANY SORT ARISING OUT OF OR IN ANY WAY RELATED TO THIS CONTRACT, ITS PERFORMANCE OR NONPERFORMANCE, OR DAMAGES ALLEGEDLY RESULTING FROM SAME WILL BE ARBITRATED IN THE CITY OF DALLAS, TEXAS, AND THE RULES OF THE AMERICAN ARBITRATION ASSOCIATION WILL APPLY. IF BINDING ARBITRATION IS UNAVAILABLE TO RESOLVE ANY CONTROVERSY AND IT IS NECESSARY TO LITIGATE THE DISPUTE, THE DISPUTE SHALL BE LITIGATED IN A COURT OF COMPETENT JURISDICTION IN DALLAS COUNTY, TEXAS.

10. MISCELLANEOUS: Shipper warrants the accuracy of the weight and dimension data furnished in this Contract. Shipper understands that once its property is shipped by Freeman pursuant to the instructions contained in this Contract, Shipper has no right to control the shipment; stop the shipment in transit, or divert or reschedule same, and that Shipper will have no control over the property until it is delivered pursuant to the instructions in this Contract. Shipper agrees that this Contract may be provided to any third party, including common or contract carriers of cargo by air, water, rail, or road, for the purpose of confirming the right of Freeman to control the handling of the property and all matters related to payment for the shipment.

PAYMENT AND LABOUR

YOU ARE ENTERING A CONTRACT WHICH LIMITS YOUR POSSIBLE RECOVERY IN CASE OF LOSS OR DAMAGE.

The terms and conditions set forth below become a part of the Contract between FREEMAN and you, the EXHIBITOR. Acceptance of said terms and conditions will be construed when any of the following conditions are met:

- THE METHOD OF PAYMENT FORM IS SIGNED; OR
- AN ORDER FOR LABOUR, SERVICES AND/OR RENTAL EQUIPMENT IS PLACED BY EXHIBITOR WITH FREEMAN, OR
- WORK IS PERFORMED ON BEHALF OF EXHIBITOR BY LABOUR SECURED THROUGH FREEMAN.

DEFINITIONS

For purposes of this Contract, "FREEMAN" means Freeman Decorating Services, Inc. and Freeman Decorating Ltd. and their respective employees, directors, officers, agents, assigns, affiliated companies, and related entities including, but not limited, to any subcontractors FREEMAN may appoint. The term "EXHIBITOR" means the Exhibitor, its employees, agents, representatives, and any Exhibitor Appointed Contractors ("EAC").

PAYMENT TERMS

Full payment, including any applicable tax, is due in advance or at show site. All payments must be in Canadian funds and all checks must be in Canadian funds. Orders received without advance payment or after the deadline date will incur additional After Deadline charges as indicated on each order form. All materials and equipment are on a rental basis for the duration of the show or event and remain the property of FREEMAN except where specifically identified as a sale. All rentals include delivery, installation, and removal from EXHIBITOR'S booth. In case of cancellation of any orders or services by EXHIBITOR, a one-hour "per person, per hour" charge will be applied for all labour orders that are not canceled in writing at least 24 hours prior to the scheduled start time. If Prestige Carpet, Custom-Cut Carpet, Modular Rental Exhibits and any other custom-order items or services have already been provided at the time of cancellation, fees will remain at 100% of the original charge. If the Show or Event is canceled because of reasons beyond FREEMAN'S control, EXHIBITOR remains responsible for all charges for services and equipment provided up to and including the date of cancellation. FREEMAN will not issue refunds to EXHIBITOR of any payments made before the date of cancellation. It is EXHIBITOR'S responsibility to advise the FREEMAN Service Center Representative of problems with any orders, and to check the EXHIBITOR'S invoice for accuracy prior to the close of the Show or Event. If EXHIBITOR is exempt from payment of sales tax, FREEMAN requires an exemption certificate for the State or Province in which the services are to be used. Resale certificates are not valid unless EXHIBITOR is rebilling these charges to its customers. For International EXHIBITORS, FREEMAN requires 100% prepayment of advance orders, and any order or services placed at show site must be paid at the show. For all others, should there be any preapproved unpaid balance after the close of the show; terms will be net, due and payable in TORONTO, ONTARIO upon receipt of invoice. Effective 30 days after invoice date, any unpaid balance will bear a FINANCE CHARGE at the lesser of the maximum rate allowed by applicable law, or 1.5% per month, which is an ANNUAL PERCENTAGE RATE of 18%, and future orders will be on a pre-paid basis only. If any finance charge hereunder exceeds the maximum rate allowed by applicable law, the finance charge shall automatically be reduced to the maximum rate allowed, and any excess finance charge received by FREEMAN shall be either applied to reduce the principal unpaid balance or refunded to the payer. If past due invoices or invoice balances are placed with a collection agency or attorney for collection or suit, EXHIBITOR agrees to pay all legal and collection costs. THESE PAYMENT TERMS AND CONDITIONS SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF TEXAS. In the event of any dispute between the EXHIBITOR and FREEMAN relative to any loss, damage, or claim, such EXHIBITOR shall not be entitled to and shall not withhold payment, or any partial payment, due to FREEMAN for its services, as an offset against the amount of any alleged loss or damage. Any claims against FREEMAN shall be considered a separate transaction, and shall be resolved on its own merits. FREEMAN reserves the right to charge EXHIBITOR for the difference between the EXHIBITOR'S estimate of charges and the actual charges incurred by EXHIBITOR, or for any charges that FREEMAN may be obligated to pay on behalf of EXHIBITOR, including without limitation, any shipping charges. If EXHIBITOR provides a credit card for payment and charges are rejected by the EXHIBITOR'S credit card company for any reason, FREEMAN hereby provides notice that it reserves the right, and EXHIBITOR authorizes FREEMAN, to continue to attempt to secure payment through that credit card for as long as unpaid balances remain on the EXHIBITOR'S account.

LABOUR UNDER THE SUPERVISION OF EXHIBITOR

RESPONSIBILITIES:

EXHIBITOR shall be responsible for the performance of labour provided under this section. It is the responsibility of EXHIBITOR to supervise labour secured through FREEMAN in a reasonable manner as to prevent bodily injury and/or property damage and also to direct them to work in a manner that is in compliance with FREEMAN'S Safe Work Rules and/or Federal, Provincial, State, County and Local ordinances, rules and/or regulations, including but not limited to Show or Facility Management rules and/or regulations. It is the responsibility of EXHIBITOR to check in with the Service Desk to pick up labour, and to return to the Service Desk to release labour when the work is completed.

INDEMNIFICATION:

EXHIBITOR agrees to indemnify, hold harmless, and defend FREEMAN from and against any and all demands, claims, causes of action, fines, penalties, damages, liabilities, judgments, and expenses (including but not limited to reasonable attorneys' fees and investigation costs) for bodily injury, including any injury to FREEMAN employees, and/or property damage arising out of work performed by labour provided by FREEMAN but supervised by EXHIBITOR. Further, the EXHIBITOR'S indemnification of FREEMAN includes any and all violations of Federal, Provincial, State, County or Local ordinances, "Show Regulations and/or Rules" as published and/or set forth by Facility or Show Management, and/or directing labour provided by FREEMAN to work in a manner that violates any of the above rules, regulations, and/or ordinances.

IMPORTANT

PLEASE REFER TO FREEMAN'S "MATERIAL HANDLING TERMS & CONDITIONS" AS IT RELATES TO MATERIAL HANDLING SERVICES AND TO EXHIBIT TRANSPORTATION'S "SERVICE REQUEST & SHIPPING INSTRUCTIONS CONTRACT" AS IT RELATES TO SERVICES PROVIDED BY EXHIBIT TRANSPORTION BY FREEMAN. CONTRACT TERMS DEPEND ON THE NATURE OF SERVICES SECURED BY EXHIBITOR THROUGH FREEMAN. TERMS & CONDITIONS MAY VARY FOR EACH TYPE OF SERVICE ORDERED THROUGH FREEMAN.

MATERIAL HANDLING

YOU ARE ENTERING A CONTRACT WHICH LIMITS YOUR POSSIBLE RECOVERY IN CASE OF LOSS OR DAMAGE.

The terms and conditions set forth below become a part of the Contract between FREEMAN and you, the EXHIBITOR. Acceptance of said terms and conditions will be construed when any of the following conditions are met:

- THIS MATERIAL HANDLING AGREEMENT IS SIGNED;
- EXHIBITOR'S MATERIALS ARE DELIVERED TO FREEMAN'S WAREHOUSE OR TO AN EVENT SITE FOR WHICH FREEMAN IS THE OFFICIAL SHOW CONTRACTOR; OR
- AN ORDER FOR LABOUR AND/OR RENTAL EQUIPMENT IS PLACED BY EXHIBITOR WITH THE FREEMAN COMPANIES.

1. DEFINITIONS For purposes of this Contract, "FREEMAN" means Freeman Decorating Ltd. Dba Freeman and its employees, directors, officers, agents, assigns, affiliated companies, and related entities including, but not limited, to any subcontractors FREEMAN may appoint. The term "EXHIBITOR" means the Exhibitor, its employees, agents, representatives, and any Exhibitor Appointed Contractors ("EAC").

2. PACKAGING AND CRATES. FREEMAN shall not be responsible for damage to loose or uncrated materials, padwrapped or shrink-wrapped materials, glass breakage, concealed damage, carpets in bags or poly, or improperly packed materials. In addition, FREEMAN shall not be responsible for crates and packaging which are unsuitable for handling, in poor condition, or have prior damage. Crates and packaging should be of a design to adequately protect contents for handling by forklift and similar means.

3. EMPTY CONTAINERS. Empty container labels will be available at the show site service desk. Affixing labels to the containers is the sole responsibility of EXHIBITOR or its representative. All previous labels must be removed or obliterated. FREEMAN assumes no responsibility for:

- Error in the above procedures;
- Removal of containers with old empty labels and without FREEMAN labels; or
- improper information on empty labels.

FREEMAN WILL NOT BE LIABLE FOR LOSS OR DAMAGE TO CRATES AND CONTAINERS OR THEIR CONTENTS WHILE SAME ARE IN EMPTY CONTAINER STORAGE.

4. INBOUND/OUTBOUND SHIPMENTS. Consistent with trade show industry practices, there may be a lapse of time between the delivery of shipment(s) to the booth and the arrival of EXHIBITOR or its representative, or a lapse of time between the completion of packing and the actual pickup of materials from the booths for loading onto a carrier, and during such times, your materials will be left unattended. FREEMAN IS NOT RESPONSIBLE OR LIABLE FOR ANY LOSS, DAMAGE, THEFT, OR DISAPPEARANCE OF EXHIBITOR'S MATERIALS AFTER THEY HAVE BEEN DELIVERED TO EXHBITOR'S BOOTH AT SHOW SITE OR BEFORE THEY HAVE BEEN PICKED UP FOR RELOADING AT THE CONCLUSION OF THE EVENT. FREEMAN highly recommends the securing of security services from Facility or Show Management. All Material Handling Agreements submitted to FREEMAN by EXHIBITOR will be checked at the time of pickup from the booth and corrections will be made where discrepancies exist between the quantities of items on any form submitted to FREEMAN and the actual count of such items in the booth at the time of pickup.

5. DELIVERY TO THE CARRIER FOR RELOADING. Freeman assumes no responsibility for loss, damage, theft, or disappearance of EXHIBITOR'S materials after same have been delivered to EXHIBITOR'S appointed carrier, shipper, or agent for transportation after the conclusion of the show. FREEMAN loads the materials onto the carrier under directions from the carrier or driver of that carrier. Any loading onto the carrier will be understood to be under the exclusive supervision and control of the carrier or driver of that carrier. FREEMAN assumes no responsibility for loss, damage, theft or disappearance of EXHIBITOR'S materials that arises out of improperly loaded materials.

6. DESIGNATED CARRIERS. In order to expedite removal of materials from show site as required by Show Management and/or the facility, FREEMAN shall have the authority to change the EXHIBITOR designated carrier if that carrier does not pick up the shipment(s) at the appointed time. Where no disposition is made by EXHIBITOR, materials may be taken to a warehouse to await EXHIBITOR'S shipping instructions and EXHIBITOR agrees to be responsible for charges relating to such rerouting and handling. In no event shall FREEMAN be responsible for any loss resulting from such rerouting designation.

7. FREEMAN'S RESPONSIBILITIES. FREEMAN shall be responsible only for those services which it directly provides. FREEMAN assumes no responsibility for any persons, parties, or other contracting firms not under FREEMAN'S direct supervision and control. FREEMAN'S performance hereunder is subject to, and FREEMAN shall not be responsible for loss, delay, or damage due to, strike, lockouts, work stoppages, natural elements, vandalism, Act of God, civil disturbances, power failures, explosions, acts of terrorism or war, or for any other cause beyond FREEMAN'S reasonable control, nor for ordinary wear and tear in the handling of materials.

8. INSURANCE. It is understood that FREEMAN is not an insurer. Insurance on exhibit materials, if any, shall be obtained by EXHIBITOR in amounts and for perils determined by EXHIBITOR. EXHIBITOR agrees to provide FREEMAN with a release of subrogation to the extent of any insurance settlement received.

9. CLAIM(S) FOR LOSS. EXHIBITOR agrees that any and all claims for loss or damage must be submitted to FREEMAN immediately at the show site, and in any case not later than thirty (30) business days after the conclusion of the show or exposition. (For purposes of claim reporting, the "conclusion" of the show shall be construed as the time when EXHIBITOR'S materials are delivered to the carrier for transportation from the show site or from FREEMAN'S warehouse). All claims reported after thirty (30) days will be rejected. In no event shall a suit or action be brought against FREEMAN more than one (1) year after the date of loss or damage occurred.

a. PAYMENT FOR SERVICES MAY NOT BE WITHHELD. In the event of any dispute between the EXHIBITOR and FREEMAN relative to any loss, damage, or claim, EXHIBITOR shall not be entitled to and shall not withhold payment, or any partial payment, due FREEMAN for its services as an offset against the amount of any alleged loss or damage. Any claims against FREEMAN shall be considered a separate transaction and shall be resolved on their own merits.

b. MAXIMUM RECOVERY. If found liable for any loss, FREEMAN'S sole and exclusive MAXIMUM liability for loss or damage to EXHIBITORS materials and EXHIBITOR'S sole and exclusive remedy is limited to $.50 (USD) per pound per article with a maximum liability of $100.00 (USD) per item, or $1,500.00 (USD) per shipment whichever is less.

c. LIMITATION OF LIABILITY. IN NO EVENT SHALL FREEMAN BE LIABLE TO THE EXHIBITOR OR TO ANY OTHER PARTY FOR SPECIAL, COLLATERAL, EXEMPLARY, INDIRECT, INCIDENTAL, OR CONSEQUENTIAL DAMAGES, WHETHER SUCH DAMAGES OCCUR EITHER PRIOR OR SUBSEQUENT TO, OR ARE ALLEGED AS A RESULT OF, TORTIOUS CONDUCT, FAILURE OF THE EQUIPMENT OR SERVICES OF FREEMAN OR BREACH OF ANY OF THE PROVISIONS OF THIS CONTRACT, REGARDLESS OF THE FORM OF ACTION, WHETHER IN CONTRACT OR IN TORT, INCLUDING STRICT LIABILITY AND NEGLIGENCE, EVEN IF FREEMAN HAS BEEN ADVISED OR HAS NOTICE OF THE POSSIBILITY OF SUCH DAMAGES. SUCH EXCLUDED DAMAGES INCLUDE BUT ARE NOT LIMITED TO LOSS PROFITS, LOSS OF USE, INTERRUPTION OF BUSINESS OR OTHER CONSEQUENTIAL OR INDIRECT ECONOMIC LOSSES.

10. DECLARED VALUE. Declarations of Declared Value are between the EXHIBITOR and the selected Carrier ONLY, and are in no way an extension of FREEMAN'S maximum liability stated herein. FREEMAN will use commercially reasonable efforts to transmit the Declared Value instructions to the selected Carrier; however, FREEMAN WILL NOT BE LIABLE FOR ANY CLAIM ARISING FROM THE TRANSMITTAL OF, OR FAILURE TO TRANSMIT, DECLARED VALUE INSTRUCTIONS TO THE CARRIER NOR FOR FAILURE OF THE CARRIER TO UPHOLD THE DECLARED VALUE OR ANY OTHER TERM OF CARRIAGE.

11. JURISDICTION / ARBITRATION. THIS CONTRACT SHALL BE CONSTRUED UNDER THE LAWS OF THE STATE OF TEXAS WITHOUT GIVING EFFECT TO ITS CONFLICT OF LAWS RULES. EXCLUSIVE VENUE FOR ALL DISPUTES ARISING OUT OF OR RELATING TO THIS CONTRACT SHALL RESIDE IN A COURT OF COMPETENT JURISDICITON IN DALLAS COUNTY, TEXAS. Notwithstanding anything herein to the contrary, any controversy or claim arising out of or relating to this Contract, or the breach thereof, shall be settled by arbitration administered by the American Arbitration Association in accordance with its Commercial Arbitration Rules and judgment on the award rendered by the arbitrator(s) may be entered by any court having jurisdiction thereof. The parties hereby confirm their express wish that this contract and all documents relating thereto be drawn up in English only, but without prejudice to any such documents or instruments which may from time to time be drawn up in French only, or in both French and English. Les parties aux présentes confirment leur volonté que le présent contrat de même que tous autres documents s'y rapportant soient rédigés en anglais seulement, mais sans préjudice cependant à tous tels document qui pourront à l'occasion être rédigés en français seulement ou à la fois en français et en anglais. Notwithstanding anything herein to the contrary, any controversy or claim arising out of or relating to this Contract, or the breach thereof, shall be settled by arbitration administered by the American Arbitration Association in accordance with its Commercial Arbitration Rules and judgment on the award rendered by the arbitrator(s) may be entered by any court having jurisdiction thereof.

12. INDEMNIFICATION. EXHIBITOR agrees to indemnify and forever hold harmless FREEMAN and its employees, directors, officers, and agents from and against any and all demands, claims, causes of action, fines, penalties, damages (including consequential), liabilities, judgments, and expenses (including but not limited to reasonable attorneys' fees and investigation costs) on account of personal injury, death, or damage to or loss of property or profits arising out or contributed to by any of the following:

- EXHIBITOR'S negligent supervision of any labour secured through TFC, or the negligent supervision of such labour by any of EXHIBITOR'S employees, agents, representatives, customers, invitees and/or any Exhibitor Appointed Contractors (EAC);
- EXHIBITOR'S negligence, willful misconduct, or deliberate act, or the negligence, willful misconduct, or deliberate act of EXHIBITOR'S employees, agents, representatives, customers, invitees and/or any Exhibitor Appointed Contractors (EAC) at the show or exposition to which this Contract relates, including but not limited to the misuse, improper use, unauthorized alteration, or negligent handling of TFC'S equipment;
- EXHIBITOR'S violation of Federal, Provincial, State, County or Local ordinances;
- EXHIBITOR'S violation of Show Regulations and/or Rules as published and set forth by Facility and/or Show Management.

13. WAIVER & RELEASE. EXHIBITOR, as a material part of the consideration to FREEMAN for material handling services, waives and releases all claims against FREEMAN with respect to all matters for which FREEMAN has disclaimed liability pursuant to the provisions of this Contract.

14. SEVERABILITY. If any provision of this Contract proves to be illegal, invalid, or unenforceable, the remainder of this Contract will not be affected by such finding, and in lieu of each provision of this Contract that is proven to be illegal, invalid, or unenforceable, a provision will be added as part of this Contract as similar in terms to such illegal, invalid, or unenforceable provision as may be possible and be legal, valid, and enforceable.

FREEMAN